

YPI is an inclusive, multi-award-winning approach to grant making that grows compassionate communities by connecting high school students to social issues, local charities, and philanthropy at a pivotal stage in their adolescence.

2022 Impact Report



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Letter from the Executive Director



As Youth and Philanthropy Initiative Canada celebrates 20 years of youth-driven philanthropy to communities across the country, I am reminded of a quote from French philosopher Albert Camus:

“Real generosity toward the future lies in giving all to the present.”

I believe that thought to be truer than ever. We remain steadfast in our mission to help Canada’s young people be included, empowered, and engaged in creating more compassionate and connected communities where they live, and a more philanthropic future for all.

As the largest youth-led grant-maker in the world, we believe that social issues require a community response and that our youth have the knowledge, passion, and courage to respond.

2022 was a unique year for YPI as we underwent transition at every level of the organization while continuing to partner with schools post pandemic to help build future leaders of tomorrow. We now have new leadership and team solidly on board and a mission that is stronger than ever.

YPI is proud to have partnered with over 100 schools to provide over \$500k in grants to local charitable organizations across the country. We are excited to grow and evolve as a leader of change, driven by the incredible work of thousands of youth. I’m honoured to be part of this organization and excited to help it realize its ambitions.

A handwritten signature in black ink, appearing to read "Dan Hall".

Each year, YPI Canada grants hundreds of thousands of dollars to community-based social service charities, 100% decided by thousands of high school students in our school-based youth philanthropy project.

YPI is an idea.

That grant making can be inclusive and transformative for communities and young people.

YPI is a program.

Where youth, schools, charities, and funders work together to support social services through grants and public awareness.

YPI is a platform.

For motivating, deepening, and scaling meaningful interactions between people and the social purpose sector.

Our Values

We aspire to be a strategic, high-impact partner for the philanthropic community, through our leadership in participatory youth grant-making. We will deliver award-winning program quality for students, teachers, and schools, and invest in continuous improvement. We strive to be a champion of the local charities that participate in YPI, and a collaborative, valued partner in support of their communities.

The YPI Process

YPI is offered to secondary schools, with one major enrolment requirement: *it must be provided inclusively to all students across a grade level, as a marked project within any mandatory course.* In teams, students learn about social issues impacting their community, choose a charity that addresses one issue to research and visit, and then share what they learned with their peers through a classroom presentation. The top presentations from the year advance to the school's YPI Final, where a youth-led panel of judges selects one team to win a \$5,000 grant for the charity they represented.

Students are given authentic responsibility and decision-making power throughout the entire YPI process. Real people. Real world. Real funding.

Student-led Giving in Action

1. YPI Launch

Students are introduced to YPI through a classroom-based or grade-level assembly.



2. Form Teams

In teams, students identify and research social issues affecting their community.



3. Research

Teams research and analyze local charities working to address the social issues they've identified.



4. Choose a Charity

Teams select and further research the charity they believe best addresses their chosen issue.



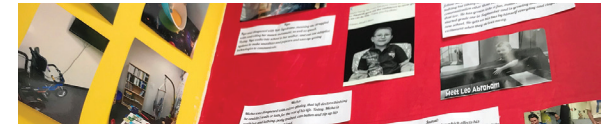
5. Contact and Visit

Teams contact and visit one charity, gaining a more detailed understanding of what they do and how they operate.



6. Presentations

Teams prepare and deliver a presentation on their chosen charity and issue, and the impact \$5000 would have.



7. YPI Final Presentation Assembly

Finalists go on to present again before their school, guests, and a panel of judges. The team with the most compelling presentation is awarded a \$5000 grant to direct to their charity.



2019–2024 Strategic Plan

Vision

Canada's young people are included, empowered, and engaged in creating more compassionate and connected communities where they live, and more philanthropic future for all.

Mission

YPI Canada is growing connected, compassionate communities through our inclusive, multi-award-winning approach to youth-led participatory grant-making. By 2024, our goal is to grant \$1M annually to charities decided by 40,000 engaged and empowered youth, and to connect 350,000 Canadians each year around caring for social causes in their communities.

Our value proposition: High-impact social investment for funders. Proven, one-of-a-kind program for schools. Next generation engagement for local charities.

Organizational goals: We commit to being a great place to work and to volunteer, and an active contributor to Canada's social purpose sector. We will maintain best practices in board governance, human resources, financial accountability and transparency, and fundraising. We will invest in our digital data infrastructure and communications tools. Robust monitoring and evaluation will be integral to continued improvement and sharing.

Strategic Priorities

Increase funding, diversify revenue sources, and build a sustainable YPI granting model.

PHILANTHROPY: We aspire to be a strategic, high-impact partner for the philanthropic community.

Deliver excellent stewardship that maximizes impacts for funders, charities, and youth.

Provide YPI as a strategic service for regional grant-makers, and a best in class SROI for national funders.

Communicate YPI's leadership in participatory grant-making, and our role in addressing the social deficit.

Deepen YPI's impact on youth and schools. Expand enrolment to new communities.

EDUCATION: We will steward award-winning program quality for high schools and youth, and invest in continuous improvement.

Support YPI educators to integrate best practices.

Collaborate with peer organizations to enrich YPI's content, resources, and training opportunities.

Monitoring, evaluation, learning, and improvement.

Communicate YPI's impact on the education sector.

Increase YPI's value for participating charities. Leverage YPI for lasting community impact.

CHARITIES: We strive to be a champion of local charities chosen by youth, and a collaborative, valued partner in support for their communities.

Build closer relationships with participating charities and local social sector networks. Understand needs, and leverage our resources to create more value.

Collaborate with local networks to connect YPI alumni to next steps for community engagement.

Communicate impact created by charities and youth.

The YPI Methodology

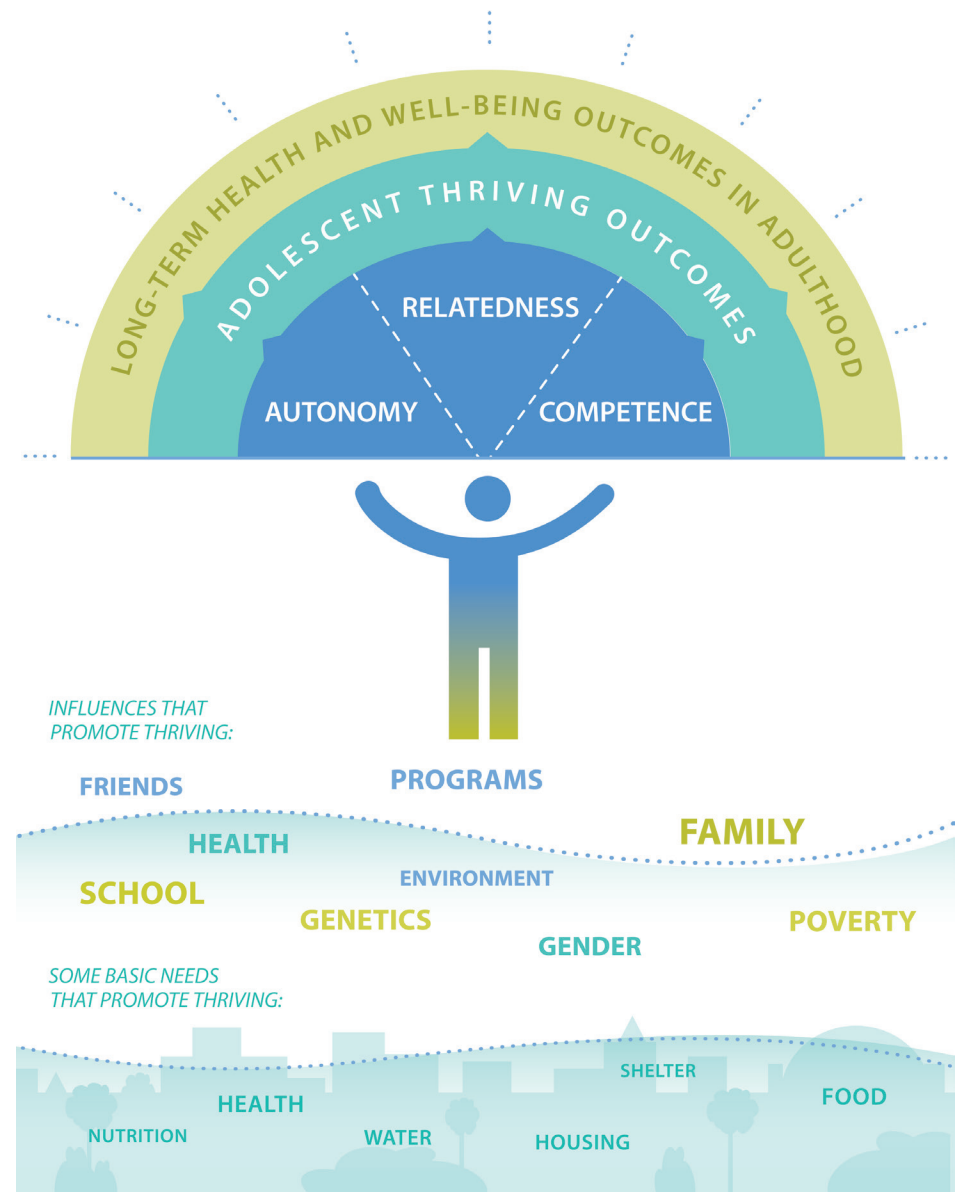
How Do We Measure Our Impact?

We measure. We use the **Youth Who Thrive “ARC”** framework as a national benchmark for:

- YPI’s immediate cognitive, social, and emotional outcomes for youth.
- The expected medium and long term impacts for individuals and society.
- The strength and effectiveness of our program’s principles and practices.

Ten Key Features of Effective Youth Programs

- Supportive Relationships
- Opportunities to belong
- Positive social norms
- Integration of family, school and community efforts
- Physical and psychological safety
- Appropriate structure
- Support for youth to be effective and feel like they matter
- Opportunities for skill building
- Diversity of experience
- Customized youth programming



National Summary 2021/2022

15,808

students completed YPI in over 100 schools nationally during COVID-19.

79,040

people learned about social issues and charities from the students.

502

educators received orientation, resources, and ongoing staff support.

Students delivered research over **2,625** charities across Canada.

Over \$500,000 was awarded to **241** charities. (\$488K through the schools, and \$25K through special initiatives, such as giving circles that use YPI student research to make decisions about where to grant in their community.)

Over 32,550 direct beneficiaries of the YPI grants.

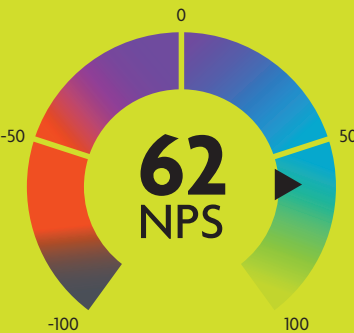
Over 115,000 people in total were directly involved or impacted by YPI in 2020/2021.

99% Retention rate of teachers/schools

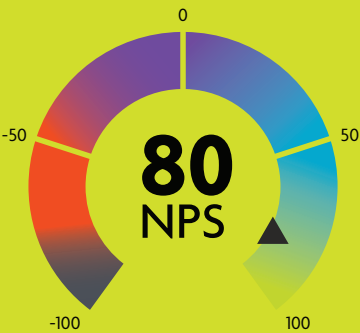
*including YES for schools on waitlist.

| | |
|---|-----------|
| Total grants to charities (through school program) | \$530,000 |
| No. Charities Advocated For (incl. duplications) | 3,120 |
| No. People who will directly benefit from YPI Grants | 36,400 |
| No. People involved and impacted by YPI across Canada | 134,888 |

Charity Net Promoter® Score



Teacher Net Promoter® Score



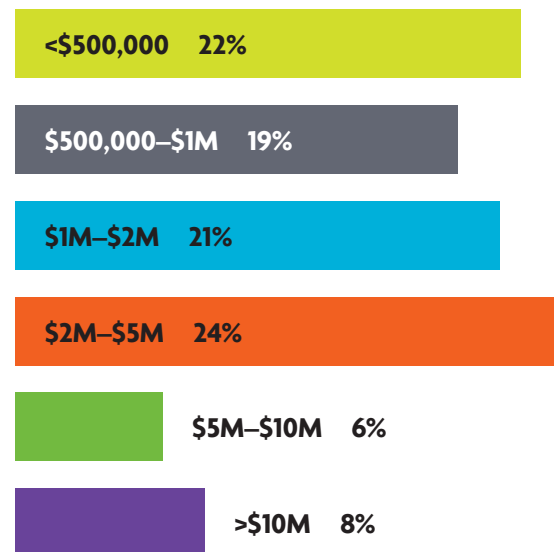
The creators of the Network Promoter Score (NPS) metric, Bain & Company, say that although an NPS score above 0 is good, above 20 is great and above 50 is amazing. Anywhere above 80 is the top percentile.

Community Impact

A large majority of YPI grants are awarded to smaller and local charities by students in the YPI program.

Approximately what is your organization's annual revenue?

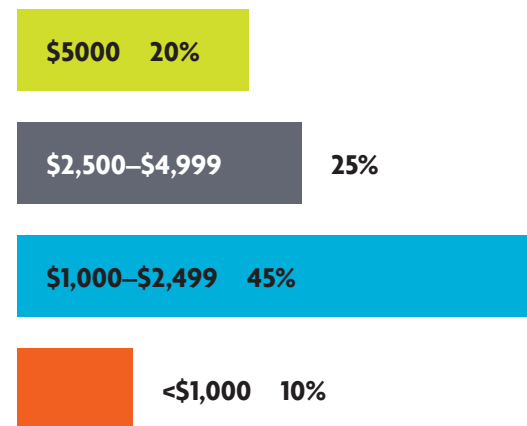
Answer Choices



Due to the pandemic, YPI adapted to the instabilities of in-person learning and allowed for a split-grant format.

How much funding in YPI grants did your organization receive in total this year?

Answer Choices



Students and charities were connected mostly via phone and emails during the pandemic.

What type of contact did you have from YPI students this year? (Check all that apply)

Answer Choices

Students emailed/phoned to request interviews to support their research.

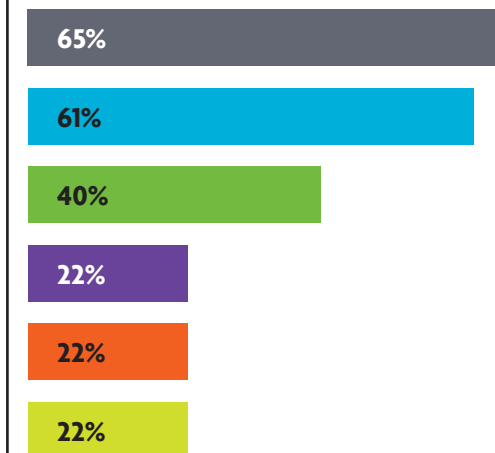
Students informed us that we won a YPI grant.

Students reached out to let us know that they had chosen our charity for their research project (but did not request an interview).

Students visited our charity.

Students sent thank you note(s) or email(s).

Students inquired about volunteer needs with our charity.



Community Impact

In total, approximately how many people does your organization directly serve per year?

Average Number

31,571

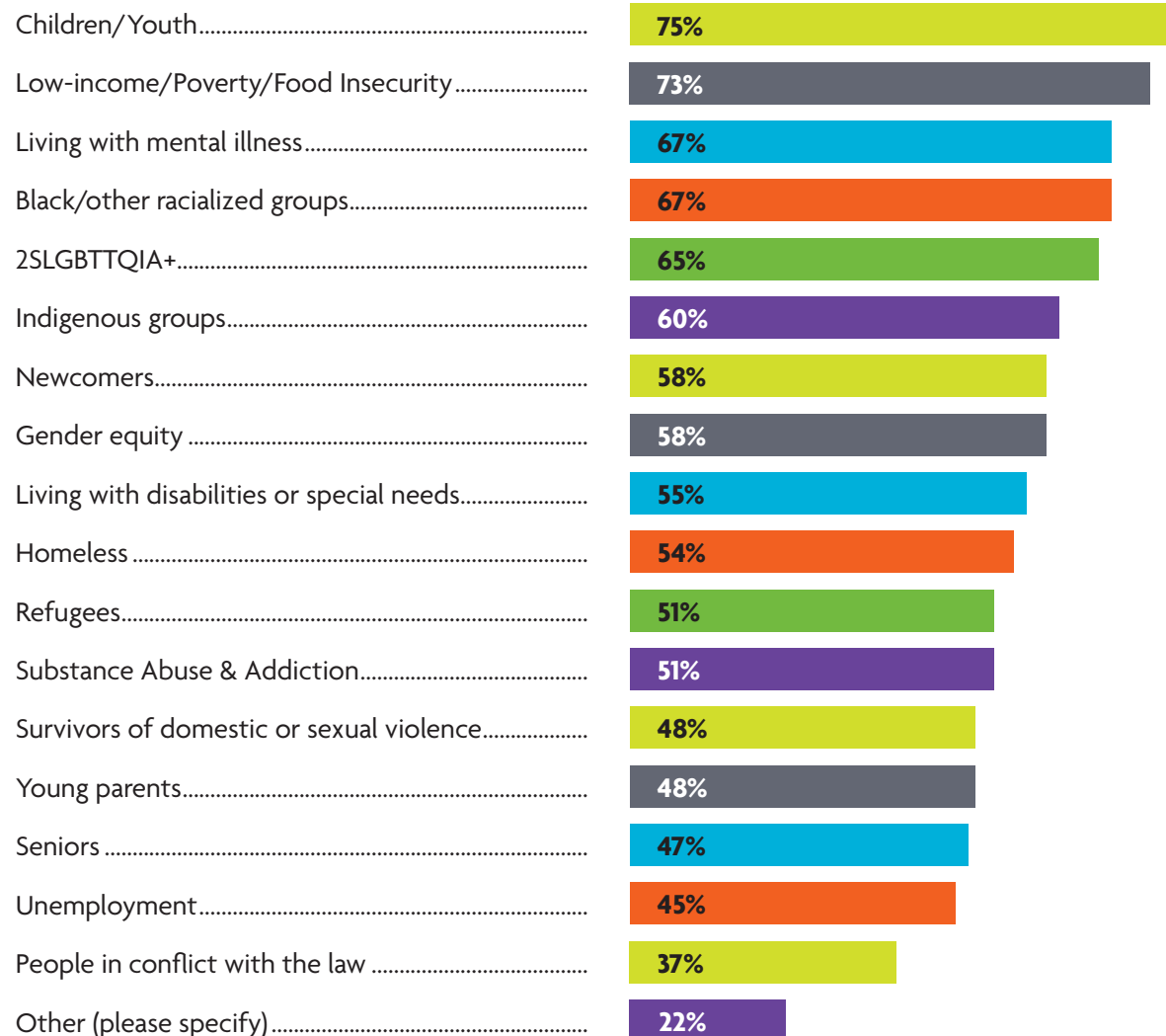
Total Number

3,472,796

Charities chosen by YPI students shows the intersectionality of social issues.

Please indicate which members of your community your organization serves.
(Social issues overlap)

Answer Choices



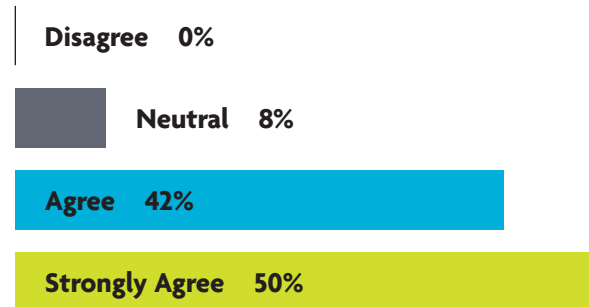
Community Impact

The majority of grant winners have an overall positive image of YPI and its mandate in the non-profit and charitable sector.

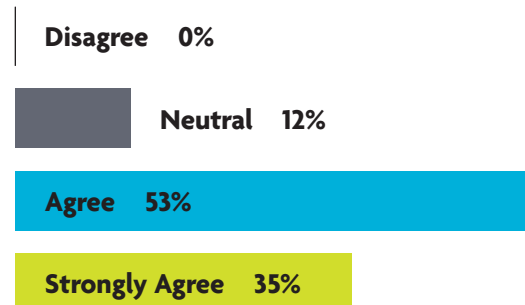
Please indicate the degree to which you agree with these statements

Answer Choices

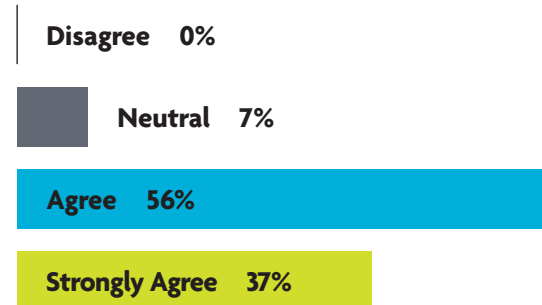
YPI is an important part of Canada's social purpose sector.



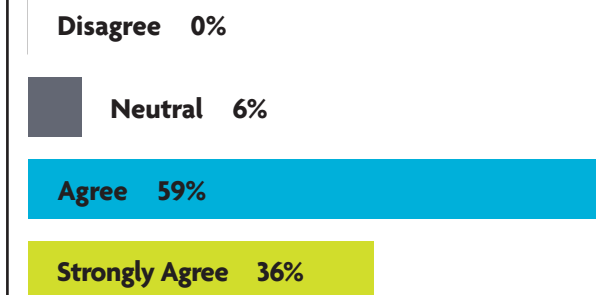
YPI contributes to the strategic goals of charities (e.g. greater public awareness, next generation engagement, issue advocacy, grants, etc.)



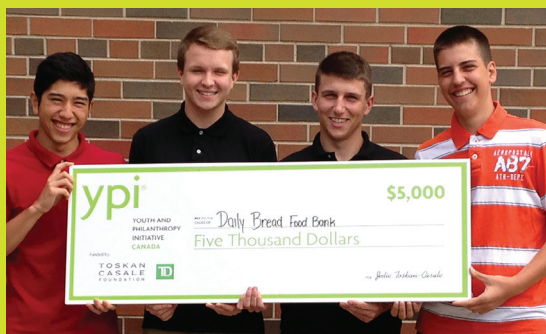
YPI contributes to the conditions for lasting systemic social change (through inclusive youth civic engagement, behaviour change, skill development, social emotional growth, deep empathy, critical thinking, and intergenerational community relationships).



YPI connects communities in support of local social issues now (through student led peer-to-peer advocacy, grants, public awareness, and by building connections between schools and local charities).



Community Impact



“Students from two high schools chose to advocate for Directions Youth Services, a division of FSGV, for the 2022 YPI. At FSGV, the youth population we work with have complex needs. It’s not by choice that these young people become street-entrenched, and it’s so important that high school students learn to see both the complex causes of homelessness. By researching Directions and our low-barrier approach, students gain a more compassionate understanding of the solutions - both policy and program—that can support youth who are experiencing homelessness. We’re hopeful that this early engagement will have a lifelong impact on today’s youth.”

Family Services of Greater Vancouver

“We are thrilled to receive this vital funding which will go to support children and youth as they recover from the traumatic effects of abuse, neglect or witness to violence. And while we greatly value the support received from all of our donors, this gift is particularly special. Peer to peer support and the efforts made by youth for youth, helps to not only strengthen our local charity, but the broader community. When young people can appreciate and witness first hand the impact of charitable giving, making a difference in their community becomes a lifelong habit.”

Kristen French Child Advocacy Centre Niagara

“We are honoured to have been chosen for this project! We strive to promote inclusion for all and the fact that we were chosen for this project means that more people in our community are aware and accepting of those living with developmental disabilities. It means the world to us that we were selected.”

Community Living South Muskoka

“As a smaller charity, it means a lot to us that students from YPI chose us. Most of our support comes from people who are already familiar with our charity so to have students who support our work is very encouraging. It is also very affirming to see youths who share our vision and believe in the importance of learning and education.”

Further Education Society of Alberta

“It is incredibly uplifting and inspiring to see high school students advocating for change and to help serve members of marginalized communities. Everyone has a role to play, and these students are directly contributing to not only supporting survivors but creating a future where all genders live free of violence. We are incredibly grateful for their contributions!”

WAVAW Rape Crisis Centre

Students & School Impact

Four out of ten students connect with others about social issue for the first time through YPI.

Which sentence best describes your experience with community engagement before YPI?

Answer Choices

None, YPI was the first opportunity I've had to connect with others about social issues and/or the work of local charities in my community.

Some, I've connected occasionally with others about social issues and/or the work of local charities in my community.

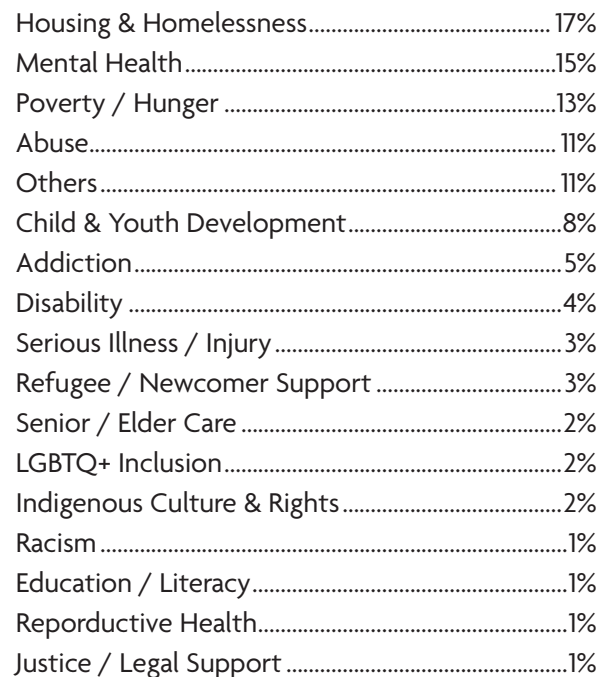
A lot, I regularly connect with others about social issues and/or the work of local charities in my community.



Students are learning to the nuances of intersectionality and diversify the social issues they choose for their project.

What social issue did you choose to focus on for your YPI project?

Answer Choices



What have our students developed in terms of utilizing presentation tools.

Please select the option that best describes your final product/product for YPI.

Answer Choices



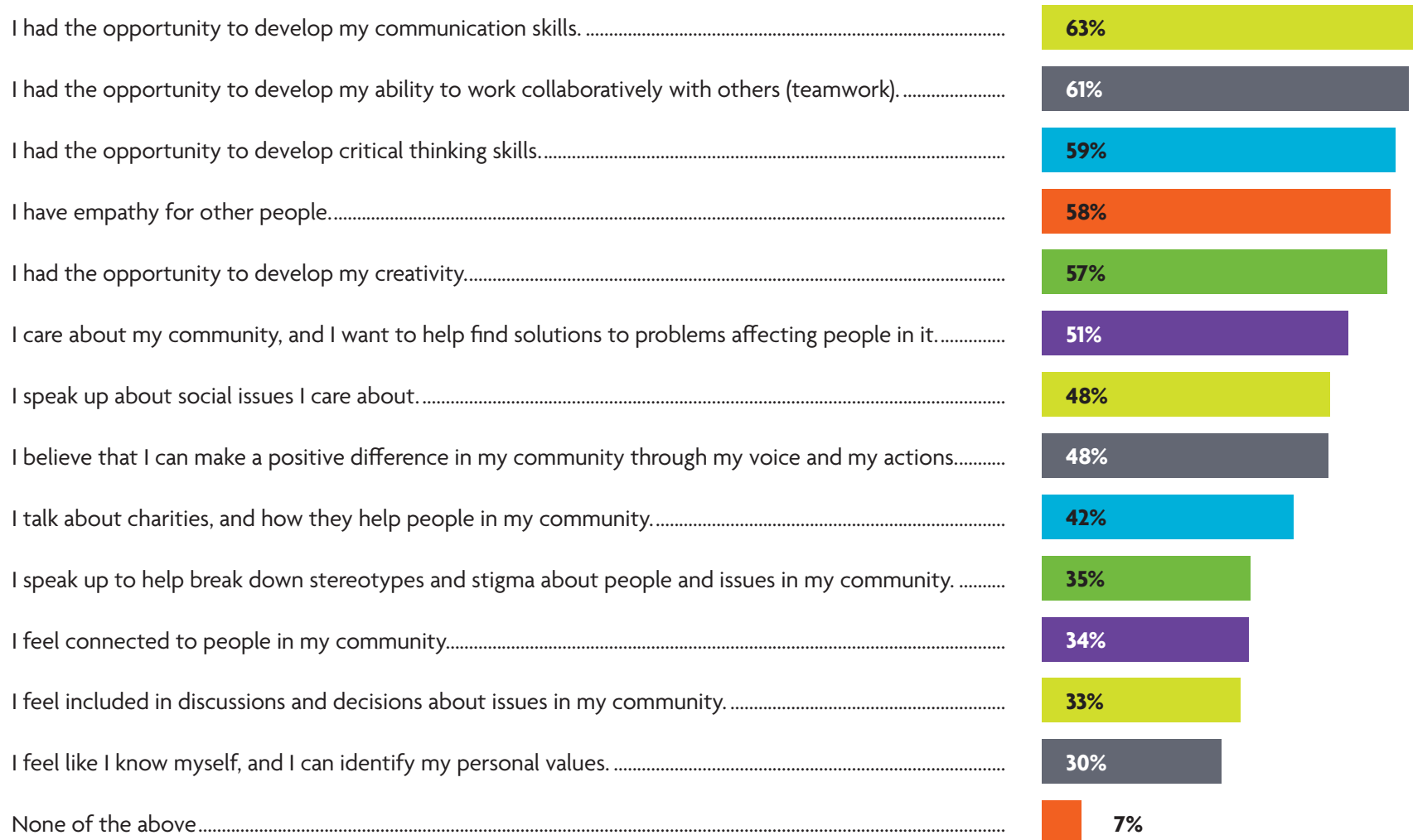
*YPI conducts pre and post program surveys to assess satisfaction and impact with all participating teachers, students, and charities. All responses are anonymous. Additional information is gathered through focus groups and testimonials. YPI has partnered with YouthRex in the past to create appropriate and relevant survey questions.

Students & School Impact

More than half of YPI students demonstrated they developed critical justice, equity, diversity, and inclusion (JEDI) life skills through the program.

What do you feel you gained from the YPI experience?

Answer Choices



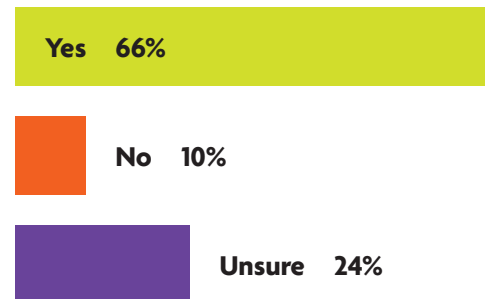
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Students & School Impact

More than half of YPI students who completed the program feel their understanding of JEDI has improved.

Do you feel you have a better understanding of equity and justice after participating in the YPI program?

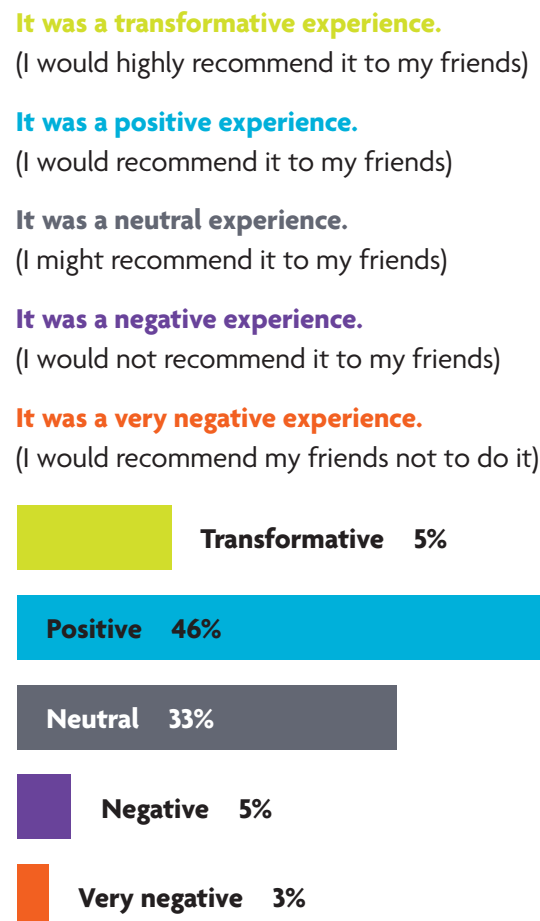
Answer Choices



Most of our students enjoyed their experience with YPI, and would recommend the program to their peers.

Overall, please tell us how you would describe your YPI experience.

Answer Choices

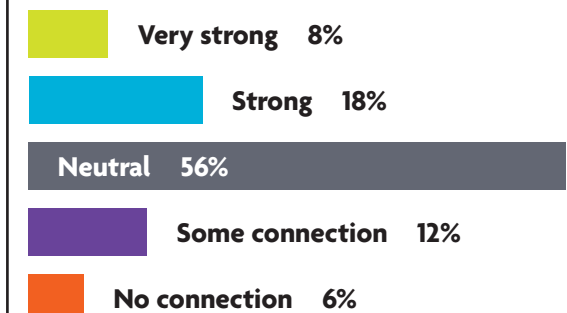


Almost one out of four of our students indicated they have a stronger feeling of connection after they completed they completed the YPI Program.

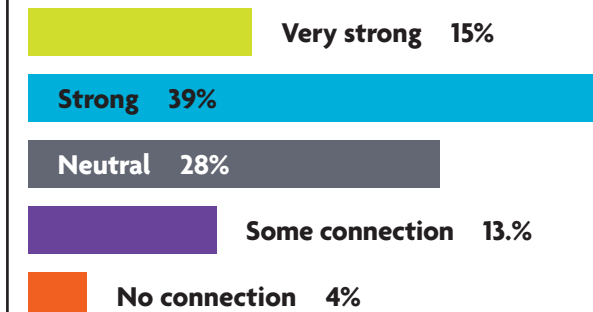
How would you rate your feeling of belonging or connection to your community?

Answer Choices

Before YPI



After YPI



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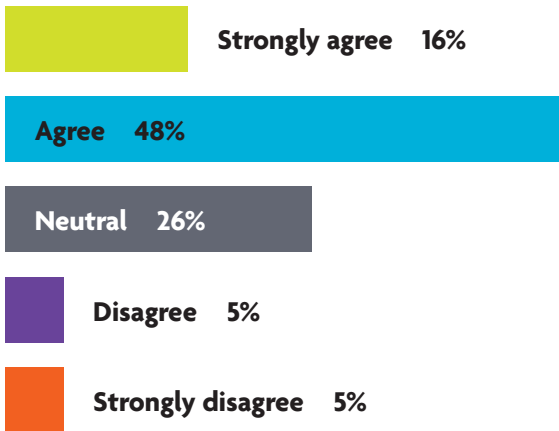
Students & School Impact

How much do you agree that YPI supported you in the following?

Almost half of our student indicated an increased understanding of social issues.

YPI helped me feel more confident in my understanding of social issues.

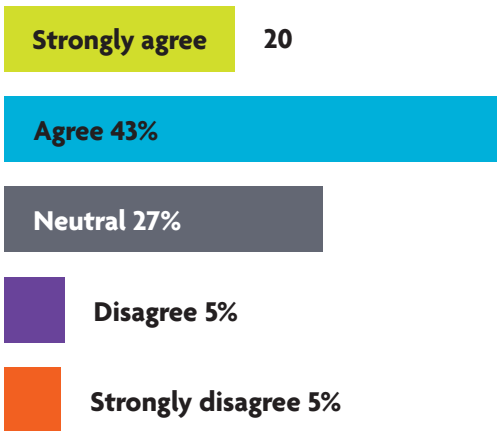
Answer Choices



One in four students agreed YPI showed them philanthropy is more than just money.

YPI helped me expand my understanding of philanthropy (as more than just giving \$).

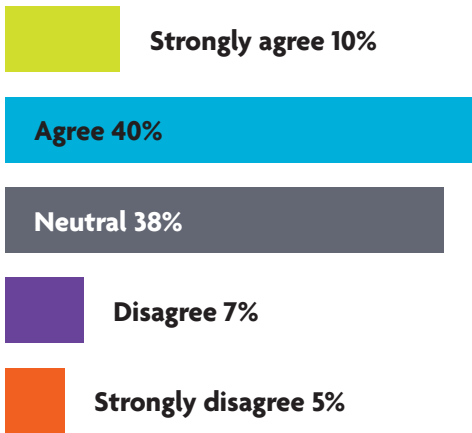
Answer Choices



Our students indicated they increased their understanding of reconciliation after completing the YPI Program.

YPI helped me feel more confident in my understanding of reconciliation.

Answer Choices



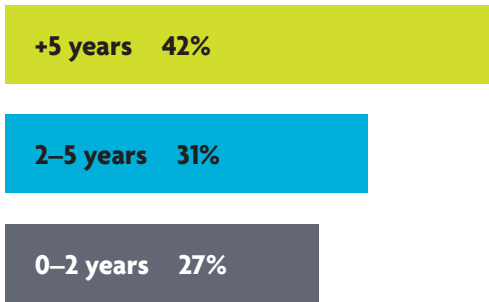
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Students & School Impact

One in four teachers have remained in the YPI Program for over five years.

How many years have you been teaching YPI?

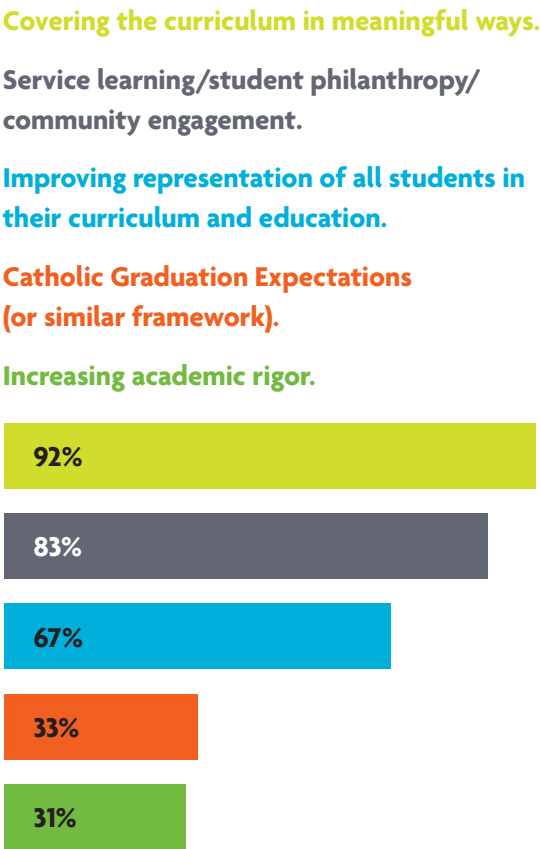
Answer Choices



A majority of teachers indicated YPI supports their curriculum while promoting student engagement at their school.

Did the YPI program support your school to meet the following priorities this year?

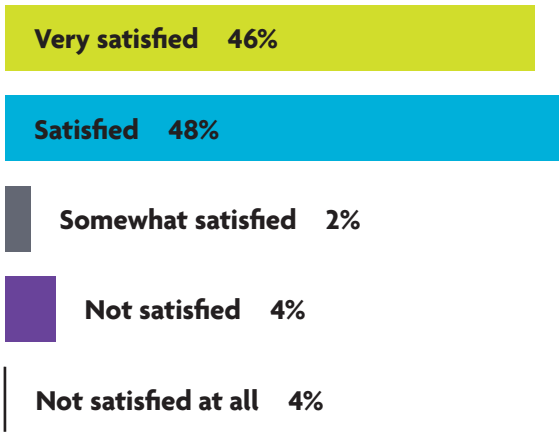
Answer Choices



Almost all of our teachers have an overall positive experience in being part of the YPI Program.

Overall, how satisfied are you with your YPI experience this year?

Answer Choices



Students & School Impact

"YPI Presentations from my peers in my classroom showed me that COVID-19 prevented so many people from living their daily lives. It forced so many people into poverty, homelessness, hunger, personal issues and so much more."

2021/22 YPI Student

"YPI helped me understand that the charities and organizations in the community can't just shut down, because many people need them."

2021/22 YPI Student

"I think the most important part of the program was getting to have a voice regarding an issue in your community. You get to base your opinion on the issue to try and make a difference."

2021/22 YPI Student

"Not only did I feel more strongly connected with my community, I got much closer with my group members and I learned to develop leadership skills to work through challenges. My YPI experience gave me the opportunity to grow as a student and as a person."

2021/22 YPI Student

"After participating in YPI, I would like to donate and volunteer to the charity. I would also recommend it to the people I know, if they need any help, or they know someone who needs help."

2021/22 YPI Student

"Participating in the YPI Program showed all of the different aspects and perspectives from different people, and how something so commonly heard in your daily life can have more impact than you think."

2021/22 YPI Student

"Not only did I feel more strongly connected with my community, I got much closer with my group members and I learned to develop leadership skills to work through challenges. My YPI experience gave me the opportunity to grow as a student and as a person."

2021/22 YPI Student

"The most important experience of my YPI was finding out the ways that this charity can help people and how much the charity can do for people."

2021/22 YPI Student

"Learning about others experience and that we are not alone in our social issues and the amount of support that there is in our community is so important."

2021/22 YPI Student

"The knowledge that YPI gave me and my group mates, the connection between me and other people that struggles today, the opportunity for me to give advice and experiences that may help other people thrive."

2021/22 YPI Student



Students & School Impact

"I love YPI! Probably the most rewarding part of my job. Although many students did well researching charities and organizations online, there is nothing better than having students actually connect and visit their chosen organizations."

2021/22 YPI Teacher

"The YPI curriculum seems to focus on first time teachers who have no resources. This made experienced teachers feel overwhelmed with new and potentially different ideas/objectives. Also sending new curriculum during the school year when YPI is being covered was a challenge, especially with COVID. That being said, I have suggested the program to many people and will continue to do so as the engagement of students in civic action is incredible."

2021/22 YPI Teacher

"This is a brilliant way to engage students in their community and to see how their involvement and sharing their learning can have a significant impact on their community. We look forward to returning to prep-COVID opportunities for the students to interact with the non-profits for these are important skills."

2021/22 YPI Teacher

"YPI is a valuable program for the students and the school at large. It raises awareness about social issues in the surrounding communities and provides opportunities for volunteering."

2021/22 YPI Teacher

"I have been fortunate to see YPI from its inception to today, teaching at the first school outside of the Toronto area that adopted it. YPI is a program that speaks to students at many levels. The students learn about services they might need or teach others about services they could use. It builds skills—real life skills—that youth really need. It provides opportunities for more privileged, sheltered students to learn about what goes on in their own community and those who are less fortunate to learn how easy it actually is to access services they need. It breaks down barriers and fosters a sense of community. Compassion can be learned when one's eyes are opened to others' struggles."

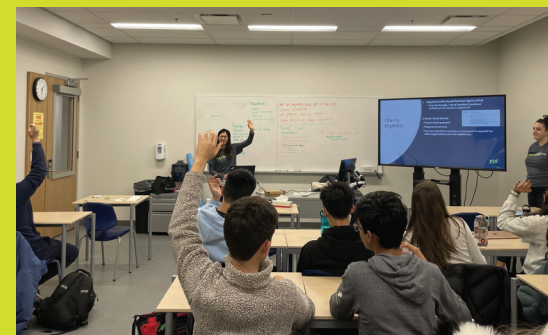
2021/22 YPI Teacher

"YPI gets teens involved in social issues that affect their community. It's important that they get involved as they are the generation that often complains about what is going on in their world. This gives them a platform to do something meaningful about it."

2021/22 YPI Teacher

"The YPI program gives students an opportunity to research, investigate and become advocates for charities. They are given the opportunity to learn about/understand social issues that are prevalent in our society and learn about ways of addressing/supporting charities as they help people in our community."

2021/22 YPI Teacher



Income Statement

From Chaplin & Co. LLP, Chartered Professional Accountants: We have audited the financial statements of Youth and Philanthropy Initiative Canada, which comprise the balance sheet as at June 30, 2022, and the statements of changes in net assets, income, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies. In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Youth and Philanthropy Initiative Canada as at June 30, 2022, and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

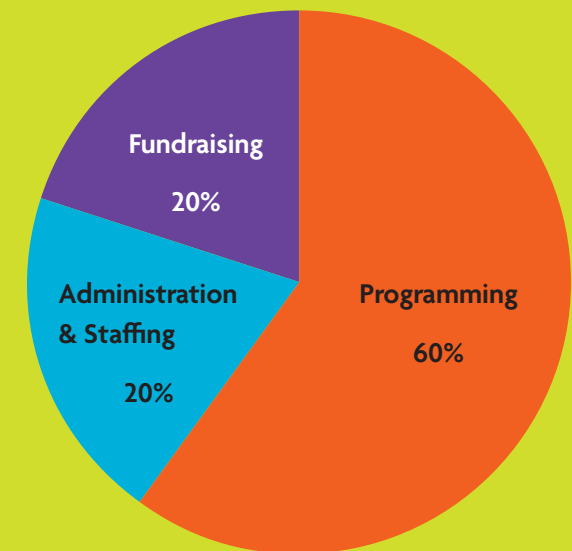
Year ended June 30

Revenues

| | 2022 | 2021 |
|--------------------------------------|-------------------|---------------------|
| Private and public foundations | \$ 774,987 | \$ 974,016 |
| Community foundations..... | 98,200 | 99,000 |
| Individual donations | 2,001 | 6,403 |
| Private school partnerships | 46,000 | 37,500 |
| Government grant | 63,182 | 9,382 |
| Government assistance | - | 82,958 |
| Interest..... | 178 | 963 |
| | <u>\$ 984,548</u> | <u>\$ 1,210,222</u> |

Expenses

| | |
|---------------------------------|--------------------|
| Programming | 60% |
| Administration & Staffing | 20% |
| Fundraising..... | 20% |
| | <u>\$1,033,568</u> |



Our Generous Supporters

YPI is made possible by our generous supporters across Canada

Lead National Supporters



Canada

Regional Supporters



FONDATION
Hewitt
FOUNDATION



FONDATION
Québec Philanthrope



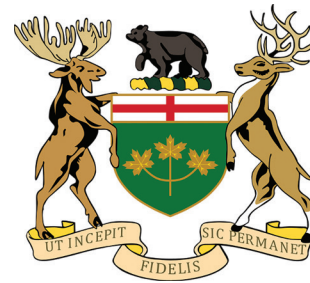
Special thanks to YPI's participating independent schools for sharing the cost of their local grant with us!

Awards



was created in 2002 by

**TOSKAN
CASALE**
FOUNDATION



**INSTITUTE FOR
CANADIAN
CITIZENSHIP**



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 @ypi_cares

 @YPI_cares

 Youth Philanthropy Initiative Canada