



Impact Report

2015

yipi[®]

YOUTH AND
PHILANTHROPY
INITIATIVE

Growing Compassionate Communities



“While on some level it seems strange that we should have to teach the joy of giving to one’s community, it might just be one of the **most important investments** we could ever make.”

*B. Herchmer, describing YPI in her 2012 book:
Leadership: For Active Creative Engaged Communities*

The **Youth and Philanthropy Initiative (ypi)** is an inclusive, multi-award-winning secondary school program that strengthens the social sector by engaging youth in local issues, charities, and grant-making.

ypi is an idea.

That grant-making can be inclusive and transformative for communities and young people.

ypi is a program.

Where youth, schools, charities, and funders work together to support social services through grants & public awareness.

ypi is a platform.

For motivating, deepening, and scaling meaningful interactions between people & the social purpose sector.





In 2014/15 YPI was recognized by the US-based Foundation Center and GrantCraft as a leader in the emerging field of youth philanthropy, and we started serving on their Youth Giving Advisory Panel.

Our founder, Julie, received an Honorary Doctorate in Civil Law from Saint Mary's University in Halifax in recognition of her social impact and civic leadership.

We turned evaluation feedback into new resources for schools, like our Student Guide, and began providing participating charities with an SROI snapshot showing the impact of time they invested when they taught local YPI students about their cause. We deepened our 2015/16 evaluations with input from Imagine Canada.

And we began to connect with mission-aligned peers to better understand how YPI's unique reach and infrastructure could contribute to bigger, shared social goals by providing a platform for collective impact.

2014/15 at a glance

YPI Canada stats 2014/15:

22,375 secondary school students

built their skills, character, and knowledge through YPI's rigorous experiential project

Together they delivered over 5,000 presentations

and taught **200,000** people across Canada

about **urgent social issues** and the **vital work of local charities.**

Charities used **\$695,000** in YPI grants to help

over **90,000 vulnerable people.**

99% of youth demonstrated improved empathy after completing YPI

92% of teachers said YPI builds a culture of caring and community service at their school

How **ypi** achieves its results

We maximize **local public awareness and support** for charities.

We create the conditions for **authentic youth civic engagement**.

We contribute to systemic change by **developing compassionate systems thinkers**.



Strong partnerships with schools

YPI's in-demand, fully-resourced educational project enriches school culture and satisfies a wide range of mandated curriculum objectives across the country. YPI staff and resources support schools and educators to embed YPI as a core experience for their students.



Transformative site visits

YPI's charity site visits provide youth with an inimitable experience of empathy and personal development. Often cited as a pivotal moment in their lives, youth build relationships with professionals, volunteers and clients, and connect to the issues impacting their communities.



Responsibility and decision-making

YPI prepares youth to make informed choices about their communities, and then respects their decisions. They decide which issues and charities are meaningful to them, then deliver over 5,000 pitches to 200,000 people each year. Youth-majority judging panels select grant recipients.

Value for local charities

YPI strengthens the social sector with significant grants, and by building bridges between people and charities. Charities engage with youth who become advocates for their cause, each team teaching 50 people on average. 90% will recommend charities to people in need of help.



Critical skills development for students

YPI combines classroom learning and real community experience to develop core competencies in students, such as confidence, teamwork, leadership, presentation, communication, research and problem-solving skills.

Monitoring, evaluation, and innovation

YPI's robust evaluation system monitors program quality, and tracks our progress across key outcomes. We invest in staff, ideas, and collaborations to accelerate and extend our impact at the local, national and international scales.

Our impact: **ypi** in 2014/2015

Charities

Students

Schools



ypi[®]

YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA

Funded by:

TOSKAN
CASALE
FOUNDATION



PAY TO THE
ORDER OF

\$5,000
Semiahmoo house Society
Five Thousand Dollars

Mrs. Julie Toskan-Casale

YPI CANADA 2014/15 PARTICIPATING SCHOOLS AND WINNING CHARITIES

Alberta (alphabetical by location and then school)

Bonnyville Centralized High School	Bonnyville	Special Olympics Alberta Association
Colonel Macleod School	Calgary	Calgary Pregnancy Care Association
Samuel W. Shaw	Calgary	Helping Families Handle Cancer Foundation
St. Albert the Great C.S.S.	Calgary	Cerebral Palsy Association in Alberta
Terry Fox Junior High School	Calgary	Verb Theatre
Cold Lake High School	Cold Lake	4 Wing Military Family Resource Centre Society*
Millwoods Christian School	Edmonton	Y.E.S.S.: Youth Emergency Shelter Society
Westminster Junior High School	Edmonton	Boyle Street Service Society

British Columbia (alphabetical by location and then school)

WJ Mouat S.S.	Abbotsford	Canuck Place Children's Hospice
Cariboo Hill S.S.	Burnaby	Western Canadian Pediatric AIDS Society
Dr. Charles Best Secondary School	Coquitlam	Tides Canada Initiatives Society
Delview Secondary School	Delta	Surrey Food Bank
Seaquam S.S.	Delta	Reach Child and Youth Development Society
South Delta S. S.	Delta	Battered Women Support Services Association
Queen Margaret's School	Duncan	Clements Centre Society
Walnut Grove Secondary School	Langley	Ishtar Transition Housing Society
Garibaldi Secondary School	Maple Ridge	North Fraser Therapeutic Riding Association
Maple Ridge Secondary	Maple Ridge	Ridge Meadows Child Development Centre
Brentwood College School	Mill Bay	Clements Centre Society
Argyle Secondary School	North Vancouver	The Lookout Emergency Aid Society
Riverside Secondary School	Port Coquitlam	Linwood House Ministries
Heritage Woods Secondary	Port Moody	WISH Drop-in Centre Society
Parkland Secondary School	Sidney	Help Fill A Dream Foundation Canada
Howe Sound Secondary School	Squamish	Squamish Helping Hands Society
Kwantlen Park Secondary	Surrey	Devlptml Disabilities Asn of Vancouver-Richmond
North Surrey SS	Surrey	Atira Women's Resource Society
Queen Elizabeth Secondary School	Surrey	Surrey Women's Centre Society
Southridge School	Surrey	Books for Me! Literacy Foundation
Sentinel Secondary School	Vancouver	North Shore Hospice Society
St. John's School	Vancouver	Access to Music Foundation
West Point Grey Academy	Vancouver	BabyGoRound Helping Families Society
Oak Bay High School	Victoria	The Anawim Companions Society
St. Michaels University School	Victoria	Bridges for Women Society
Collingwood School	West Vancouver	North Shore Crisis Service Society

New Brunswick

Rothsay Netherwood School	Rothsay	First Steps Housing Project
---------------------------	---------	-----------------------------

Nova Scotia

Sacred Heart School of Halifax	Halifax	Young Women's Christian Association of Halifax
--------------------------------	---------	--

Ontario (alphabetical by location and then school)

Acton District High School	Acton	The Cedarbrook Society
Ajax High School	Ajax	Sedna Women's Shelter & Support Services Inc.
St. Andrew's College	Aurora	360 Kids Support Services
Bracebridge and Muskoka Lakes S.S.	Bracebridge	Muskoka Women's Advocacy Group
Cardinal Ambrozic Secondary School	Brampton	North York Women's Shelter
St. Edmund Campion S.S.	Brampton	Rapport Youth and Family Services
St. John's-Kilmarnock School	Breslau	Hospice of Waterloo Region
Monsignor Doyle	Cambridge	Waterloo Region Suicide Prevention Council
St. Benedict Catholic Secondary School	Cambridge	Fiddlesticks Community Centre
Cornwall Collegiate and Vocational School	Cornwall	Big Brothers and Big Sisters of Cornwall
Holy Trinity Catholic Secondary School	Courtice	MADD Canada (Durham Region)
Dundas Valley SS (Formerly Highland SS)	Dundas	Kids Care Oncology Central West Dundas
West Carleton S.S.	Dunrobin	Sheperds of Good Hope
Etobicoke School of the Arts	Etobicoke	Youth Without Shelter
Father John Redmond C.S.S.	Etobicoke	Renascent Foundation Inc.
Gananoque Secondary School	Gananoque	St. John Ambulance Society for Canada
Gravenhurst High School	Gravenhurst	The Meeting Place
Blessed Trinity Catholic Secondary School	Grimsby	Foundation of Resources for Teens W. Niagara
Centennial CVI	Guelph	Guelph-Wellington Women in Crisis
John F. Ross Collegiate Vocational Institute	Guelph	Abbeyfield Houses Society of Canada
Haliburton Highlands S.S.	Haliburton	SIRCH
Henderson Secondary School	Hamilton	The Living Rock Ministries
Sir John A Macdonald S.S.	Hamilton	St. Joseph's Immigrant Women's Centre
Country Day School (The)	King City	Eating Disorders of York Region
St. Thomas of Villanova College	King City	360 Kids Support Services
Bayridge Secondary School	Kingston	Frontenac Mental Health & Addiction Services
Kingston C.V.I	Kingston	Joe Chithalen Mem. Musical Instrument Library
Resurrection Catholic S.S.	Kitchener	Supportive Housing of Waterloo
St. Mary's High School (Kitchener)	Kitchener	Central Ontario Developmental Riding Program
Lakefield College School	Lakefield	Out of the Cold Foundation
St. Thomas of Villanova Catholic H.S.	LaSalle	East Windsor Community Service Centre
Montcalm Secondary School	London	Teresina Larizza Charities Foundation
St. Mark Catholic High School	Manotick	Royal Ottawa Foundation for Mental Health
Pierre Elliott Trudeau H.S.	Markham	DREAMS
Mentor College	Mississauga	Our Place Peel
St. Martin Catholic Secondary School	Mississauga	Sisters of Life Canada
Dr. J.M. Denison S.S.	Newmarket	Inn From the Cold
Pickering College	Newmarket	ETA Vaughan Women's Shelter
Widdifield S.S.	North Bay	Hope Awaits Ministries
Abbey Park High School	Oakville	Danielle's Place
MacLachlan College	Oakville	Safetynet Children and Youth Charities
St. Mildred's-Lightbourn School	Oakville	Sexual Assault & Violence Intervention - Halton
Orillia District CVI	Orillia	Grieving Children at Seasons Centre
Ashbury College	Ottawa	Hospice Care Ottawa
Cairine Wilson S.S.	Ottawa	The Royal Ottawa Foundation for Mental Health
Elmwood School	Ottawa	Pink Triangle Services
Fellows High School	Pembroke	Pembroke Petawawa District Comm Fndn
South Carleton H.S.	Richmond	Interval House of Ottawa
Holy Trinity School	Richmond Hill	Women's Support Network of York Region
Sir Wilfrid Laurier C.I.	Scarborough	Street Health Community Nursing Foundation
Granite Ridge Education Centre Street	Sharbot Lake	Dawn House Women's Shelter (Kingston) Inc.
DSBN Academy	St. Catharines	Niagara Resource Services for Youth
Eden High School	St. Catharines	Women's Place (St. Catharines and District) Inc.

Ridley College	St. Catharines	Niagara Resource Service for Youth
Stayner C.I.	Stayner	My Friend's House Collingwood Crisis Centre
Stratford Northwestern S.S.	Stratford	Choices for Change
Lively District S.S.	Sudbury	Sudbury Better Beginnings Educational Fund
Bayview Glen Upper School	Toronto	Gilda's Club of Greater Toronto
Bishop Allen Academy	Toronto	FAME
Bishop Strachan School (The)	Toronto	Balance for Blind Adults
Branksome Hall	Toronto	The Gatehouse
C.W. Jefferys C.I.	Toronto	The Hospice for Eating Disorders of Toronto
Cardinal Carter Academy for the Arts	Toronto	Armagh
Central Toronto Academy	Toronto	Future Possibilities
Crawford Adventist Academy	Toronto	Covenant House Toronto
Crestwood Preparatory College	Toronto	DANI: Developing & Nurturing Independence
De La Salle College	Toronto	Childrens' Book Bank and Literacy Foundation
Father Henry Carr C.S.S.	Toronto	Urban Promise Toronto
Havergal College	Toronto	Interval House
Humberside C.I.	Toronto	Silver Creek Centre
Jean Vanier C.S.S.	Toronto	Variety Village
Lawrence Park C.I.	Toronto	Habitat for Humanity
Loretto College	Toronto	St. Bernadette's Family Resource Centre
Michael Power/St. Joseph H.S.	Toronto	Albion Neighborhood Services
Monarch Park C.I.	Toronto	CAMH
North Toronto C.I.	Toronto	The 519 Church Street Community Centre
Royal St. George's College	Toronto	The St. Christopher House
Silverthorn C.I.	Toronto	Dr. Roz's Healing Place
St. Clement's School	Toronto	New Visions
St. Mary's C.S.S. (Toronto)	Toronto	Adam House
St. Michael's College School	Toronto	Interval House
Toronto French School	Toronto	Rainbow Railroad
Ulpanat Orot	Toronto	Zareinu Educational Centre
University of Toronto Schools	Toronto	Children's Aid Foundation
William Lyon MacKenzie C.I.	Toronto	The Scott Mission
York Mills C.I.	Toronto	The Hammer Band - From Violence to Violins
York School (The)	Toronto	Scarborough Women's Centre
Waterdown District H.S.	Waterdown	Pregnancy Support Services of Hamilton
St. David C.S.S.	Waterloo	Ray of Hope
Sinclair S.S.	Whitby	The Ajax-Pickering Women's Centre Inc.
Trafalgar Castle School	Whitby	The Distress Centre of Durham Region

Quebec

École St. Pierre et des Sentiers	Charlesbourg	Fondation Maison Dauphine
Hebrew Academy	Côte St. Luc	Friendship Circle of Quebec
Lake of Two Mountains High School	Deux-Montagnes	Corporation de la Masion de Citayen
Collège Sainte-Anne de Lachine	Lachine	West Island Women's Shelter
Collège Jean-Eudes	Montreal	Association Sportive des Aveugles du Quebec
Lower Canada College - Montreal	Montreal	Generations Foundation
Miss Edgar's & Miss Cramp's School	Montreal	Mab Mackay Foundation
Trafalgar School for Girls-Montreal	Montreal	The Generations Foundation
Sacred Heart School of Montreal (The)	Montreal	C.A.R.E. (Centre d'activités rec et educatives)
Heritage Regional High School	Saint-Hubert	L'Antre-Temps Longueuil
Stanstead College	Stanstead	Les Grandes Freres et Grandes Soeurs L'Estrie
Selwyn House School	Westmount	Centre communoutaire Tyndale St. Georges

YPI's IMPACT ON CHARITIES

Based on 2014/2015 Surveys



Charities

139 registered community-based social service charities received \$695,000 in \$5K grants
5,594 pitches about social issues and local charities were created and delivered by students
Over 190,000 non-participants learned from YPI students about social issues and services

How charities are using YPI grants:

- Fund current services (63%)
- Expand current services (44%)
- Purchase new resources (25%)

Examples of how YPI grants were used (grants were distributed in July 2015):

“to help us provide summer camp programming for children impacted by HIV/AIDS this year.”

“to provide improvisation classes for Alzheimer’s patients and their families.”

“to expand our daily lunch service program to also include breakfast for children who arrive at our programs hungry.”

“to support our Family Resource Centre, which provides a drop-in program for downtown/LGBTQ-led families with newborns and children up to age six.”

*Each YPI team teaches an average of 50 people
about their chosen charity and the social issue it addresses*

What motivates charities to spend time with YPI students:

- Education/raising awareness of issue (87%)
- Raising awareness for the charity (86%)
- Engaging younger generations (87%)

Testimonials

“We think the YPI program is fantastic and it's exciting for us to see students who are engaged in philanthropy at such a young age.”

“It's energizing to meet with groups of youth and see their engagement with local community issues.”

“It was a pleasure working with the students and teaching them about our organization. This was an amazing opportunity for which we are truly thankful.”

Overall charity satisfaction with the YPI experience

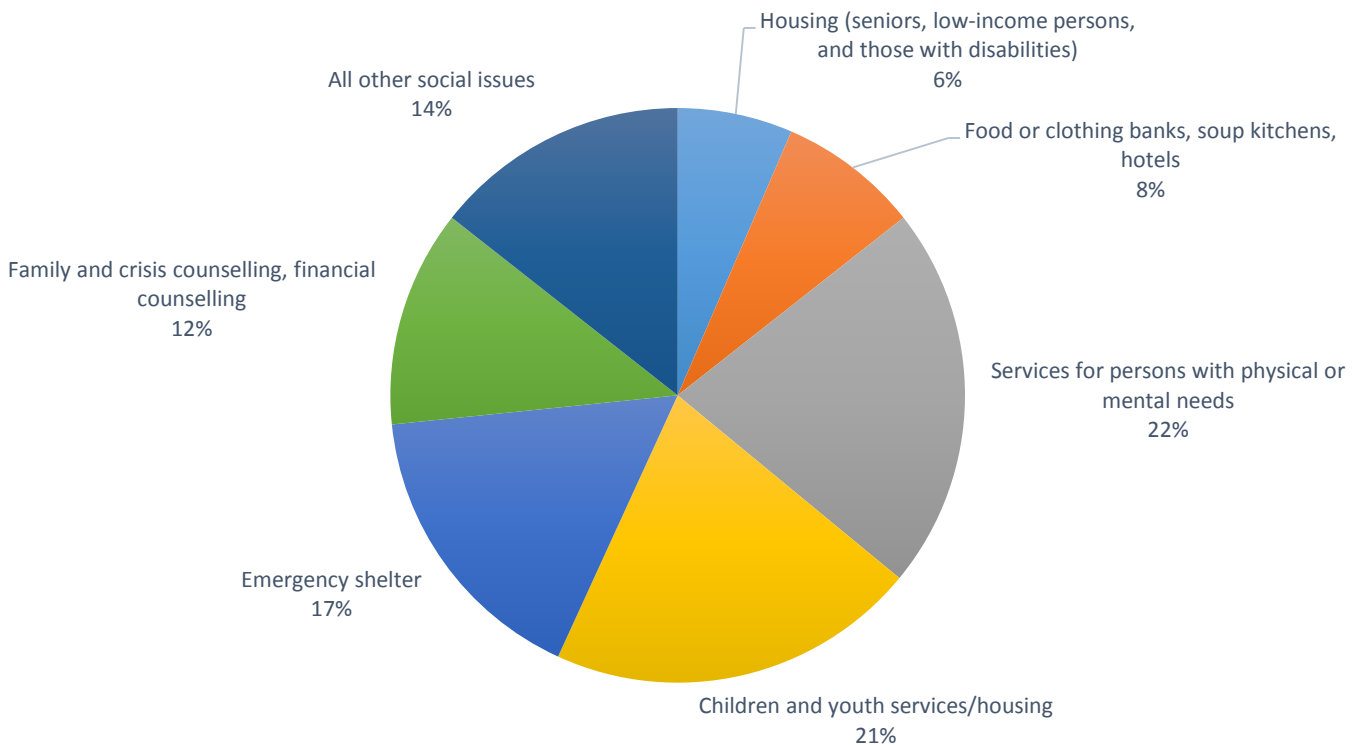
- Grant recipients: 97% were satisfied or very satisfied with their experience
- Finalists: 86% were satisfied or very satisfied with their experience

We asked our grant recipients to indicate which members of the community will directly benefit from their YPI grant in 2014/15:



Children/Youth	73.7%
Elderly people	21.2%
Aboriginal peoples	28.3%
LGBTQTIA	28.3%
Newcomers	31.3%
Refugees	18.2%
Racialized	19.2%
People who are unemployed	33.3%
People who are homeless	33.3%
Caregivers	22.2%
People in conflict with the law	16.2%
Victims of crime	18.2%
Victims of domestic violence	29.3%
Living with disabilities or special needs	37.4%
Living with addictions & substance misuse	26.3%
Living with eating disorders	14.1%
Teenage parents	19.2%
Single parent families	31.3%
Other	13.1%

YPI 2014/15 grant recipients by primary social service provided



SAMPLE: COMPLETED CHARITY SURVEY, YPI 2014/15 GRANT RECIPIENTS

PAGE 1: CHARITY DETAILS

Q1: Charity Name	Ishtar Transition Housing Society
Q2: City/Town	Langley
Q3: Province	BC
Q4: Contact name	*
Q5: Contact title	*
Q6: Contact email	*(redacted for privacy)

PAGE 2: GRANT INFORMATION

Q7: Congratulations once again on receiving a grant from YPI! How does your organization plan to use its \$5,000 YPI grant? (Select all that apply).	Purchase new resources
Q8: Please tell us specifically how your organization plans to use the \$5,000 YPI grant. For example, if you selected "Purchase new resources" above, please tell us about the resources you plan to purchase.	Provide bus tickets, necessities for women for when they have left the transition house and a portion to be used for other programs.
Q9: Approximately how many people will benefit from the grant you received?	Number of people: 250
Q10: Please indicate which members of your community will directly benefit from the YPI grant.	Victims of domestic violence
Q11: Which of the following organizational goals motivate your charity to take the time to meet with students participating in YPI?	Education / Raising awareness of issue Engaging younger generations Meeting strategic goals (eg for public education/advocacy)

PAGE 3: YPI EXPERIENCE

Q12: Number of YPI student groups that visited your charity between September 2014 and now:	2
Q13: What challenges or limitations, if any, has your charity faced when approached by YPI students? We experienced no challenges or limitations in working with YPI students.	
Q14: Do you have any tips or best practices to share with charities about making the most of an opportunity with YPI students? (E.g. scheduling a "YPI Friday" where all interested teams can visit at the same time) Get the students passionate about the cause they are raising this grant for.	
Q15: YPI works with 25,000 teenagers across Canada each year. What would you like to know from YPI about youth and the social service sector?	'The social issues that youth are choosing to stand up for' 'The social values that youth identify with' 'The kind of skills students feel they can offer charities' 'The kind of volunteer experiences youth are looking for' 'Examples of how youth have been transformed by visiting with a charity' 'Examples of how young people advocate for issues and charities' 'Concerns youth have for their future, or the future of their communities' 'The number of YPI participants who have considered, or will consider a career in the not-for-profit sector'

SAMPLE: COMPLETED CHARITY SURVEY, YPI 2014/15 GRANT RECIPIENTS (continued)

Q16: What volunteer opportunities, if any, are available to students at your organization?

Fundraising

Other (please specify): Participating in community events.

Q17: Did any of the YPI students with whom you were in contact stay engaged with your organization? Yes

Q18: If you answered yes to the question above, in what capacity are/were students engaged with your organization?

Students have remained in touch with our staff

Q19: Do you report on/communicate your engagement with YPI in any of the following ways?

Through internal communications (i.e. in staff manuals, memos)

Q20: We strive to strengthen our partnerships with local grassroots charities across the country. In what ways can YPI be a better partner to you?

Continue the Initiative and allow young people the ability to learn about who we are and what we are fighting for.

Q21: Overall, how satisfied are you with your YPI experience? Very satisfied

Q23: Would you like us to add you to the YPI email list to receive news and updates from YPI?

Yes, please



Case Study

Developing the Change Generation: YPI's benefits to charities



Caroline Sneath knew early on in life that she wanted to make an impact. Throughout her career she's fought for social justice issues almost exclusively as part of small, grassroots nonprofits.

"What I do has to be something that really touches my soul," she says. "Something that I'm passionate about, where I know I can make a real difference."

She makes that difference now as Director of Development at **Oolagen Youth Mental Health Services**, which offers programs and counseling for youth who are facing emotional, social, and psychological difficulties.

Oolagen gets a lot of interest from YPI students in the Toronto area – 20 groups visited the charity in the 2014-15 school year alone.

Caroline says that creating awareness for youth mental health tends to resonate a lot with other young people. "Many know people who have experienced difficulties," she explains. "Many have experienced it themselves."

While the possibility of receiving a \$5,000 grant is attractive, it's awareness-building that Caroline sees as the primary benefit of YPI to her charity.

"YPI students let other young people know about our services," she says. "I make sure to tell the youth how important it is that they're relaying our message – that they're letting people know about us."

"It could save a life." The more awareness created, the better.

Beyond the immediate service YPI students provide to her organization, Caroline is quick to talk about the big picture, and how YPI helps to empower young people to make lasting social change.

"I give a lot of credit to YPI for creating the change generation," she says.

"It's a different spirit they have now. It's hugely empowering, and this will drive change because it won't just be now when they're in high school, but when they go out in the world. They'll be different in their jobs, with their children – throughout their lives."

YPI's IMPACT ON YOUTH

Based on 2014/2015 Surveys



In 2014/15, 22,375 secondary students completed YPI across Canada.

We asked teachers to tell us how YPI impacted their students:

- 96% saw an improvement in their students' **confidence** levels
- 100% reported that student **presentation** skills improved
- 100% reported that student **research** skills improved
- 97% reported improved **teamwork** skills
- 99% said that they saw the development of student **leadership**
- 97% saw an increased **engagement** in their learning
- 99% said their students were more **empathetic**
- 94% said their students were more **self-aware**
- 95% reported that their students were more **motivated** to help others
- 94% said students developed a greater **awareness** of stigma and stereotypes

We asked 1,046 students, “After participating in YPI...”

	Agree	Disagree	Unsure
I have a better understanding of different kinds of social issues.	87%	5%	8%
I am more confident talking about how social issues affect my community.	70%	10%	20%
I have a better understanding of the role of charities in my community.	85%	6%	9%
I am comfortable talking about how a charity helps people in my community.	78%	7%	15%
I have a better understanding of how a charity uses its resources.	84%	6%	10%
I believe that young people can help break down stereotypes/stigma	81%	7%	12%
I believe that I can make a difference in my community.	71%	8%	21%
I will speak up about issues that I care about.	72%	8%	20%
I will recommend charities to people looking for meaningful volunteer wor.	77%	9%	15%

“I learned...” (student testimonials)

- “How many dedicated people there are in my community”
- “(My community is) not as perfect as I thought it was”
- “Saint John has the highest teen pregnancy rate in Canada”
- “There are many more charities in the community than I thought”
- “That I can help people”
- “We can make a difference”
- “I like being involved with my community.”

Case Study

Alisha & Natasha: Twin sisters, past YPI students, charity founders at age 16



For twin sisters Alisha and Natasha, YPI taught them to ask themselves: **how can we make a difference?** Just 16 years old at the time, the sisters participated in YPI as part of their grade 10 civics class. They connected with a charity in their community, Alternatives, which provides programs for adults with developmental disabilities.

Although their charity wasn't selected for a YPI grant, the sisters agree that the experience of connecting with the organization and informing people about its work in the community was most important.

"Even though we didn't win the grant," exclaims Natasha, "it was inspirational to see all these other young people who have the same mindset as us – to make change ourselves."

Inspired to continue their volunteer work, the sisters decided to lend a hand at a seniors centre in the Greater Toronto Area. They were dismayed by the way the elderly residents were treated, the sisters say.

"We felt awful," says Natasha, "so we started to ask ourselves – how can we do this better? How can we make the conditions better for seniors?"

The answer, for them, was simple. They founded **Exploring Horizons** later that year in their hometown of Uxbridge, Ontario. The organization engages with seniors to participate in fun and mentally stimulating activities that supports a healthy lifestyle.

Alisha and Natasha have brought on multiple local sponsors to fund Exploring Horizons, which celebrated its second anniversary in 2015. It's grown from a handful of seniors participating in each session, to well over 30. Their oldest participant is over 100 years old.

The sisters are excited to expand the organization to more communities in Ontario.

"I didn't know the kind of work that goes into running charity," explains Natasha. "YPI showed me that you can be any age to start an organization and take a leading role in the way you want to help."

Alisha echoes her sister's sentiment. "I thought you had to be under someone's authority – that I had to help someone else's organization, instead of doing it ourselves. **YPI taught us that we have the power to create change in our community.**"

YPI's IMPACT ON SCHOOLS



In 2014/15, 139 schools implemented YPI as a curriculum-linked, graded assignment in all classes of a mandatory grade 9 or 10 course.

695 educators received resources and ongoing staff support to run YPI in their classrooms.

Educators used YPI to meet a wide range of curricular objectives, to enrich their school culture, to help their community, and to provide their students with a real-life experience to develop their skills, knowledge and character. Schools reported that approximately 25% of students who participate in YPI face barriers to success.

Youth facing barriers to student success include:

- Aboriginal
- At-risk of dropping out
- Being in and out of care
- Newcomer
- Racialized
- In conflict with the law
- Living in low income situations
- Living with disabilities or special needs
- LGBTTQ

90% of teachers agreed or strongly agreed: YPI is widely known about and valued at our school by educators and administrators in all departments.

100% of teachers agreed or strongly agreed: YPI creates opportunities for our school to connect meaningfully with our community.

92% of teachers agreed or strongly agreed: YPI contributes to a stronger culture of caring and service within our school.

57% of teachers agreed or strongly agreed: I collaborate with educators in other departments to run YPI (i.e. English, Drama, Librarians, Tutors, ICT, Media Studies, Guidance Counsellors).

74% of teachers agreed or strongly agreed: Our YPI Final Assembly is widely attended, and both the presenters and audience benefit from the event.

94% of teachers agreed or strongly agreed: Their students are more motivated to help others.

To your knowledge, have any of your students remained involved with their charities? (i.e. as volunteers, through events, invited to speak to board members, etc.)

Yes 75.8% No 1.5% Not sure 22.7%

Feedback on Resources and Support

	Excellent/ Very helpful	Good/ Helpful	Needs improvement/ Not helpful
2014/2015 YPI Teacher Resource Guide	59.09%	36.36%	1.52%
Ongoing email/phone support from YPI staff	37.88%	43.94%	1.52%
Online Teacher Resources section (goypi.org)	56.25%	34.38%	1.56%
Online Student Resources section (goypi.org)	44.62%	40.00%	6.15%
Online Video resources section (goypi.org)	34.38%	48.44%	4.69%
YPI Final Presentations - pre-support	50.00%	40.91%	4.55%
YPI Final Presentations - day-of support	55.38%	40.00%	3.08%

(Other options: "didn't know about resource" and "knew about resource, but did not use")

Case Study

Not just any project: YPI from a teacher's perspective



Robyn Carr has been the lead YPI teacher at Colonel Mcleod School in Calgary for five years. She runs the program to complement her grade 9 Humanities class.

The veteran educator says that YPI is greeted with “a mix of excitement and indifference” by her students every year. Most students know little about what the program will entail beforehand, so it’s not an unexpected sentiment from a class of teenagers. It’s similar to what one might experience with any other school project.

YPI is not just any project, however.

The charity visit is where YPI truly breaks away from a traditional classroom setting and offers students a unique experience.

“Charity visits are integral,” says Robyn.

“Without the visits, students do not get a true sense of the help that they can provide their charity by winning a grant, volunteering, or getting the name of the charity out in the public.”

The attitude of students after participating in YPI, explains Robyn, is quite different from before they began. She sees “a lot more excitement and empathy towards others. Students take away the ability to converse with people from all different backgrounds and abilities.

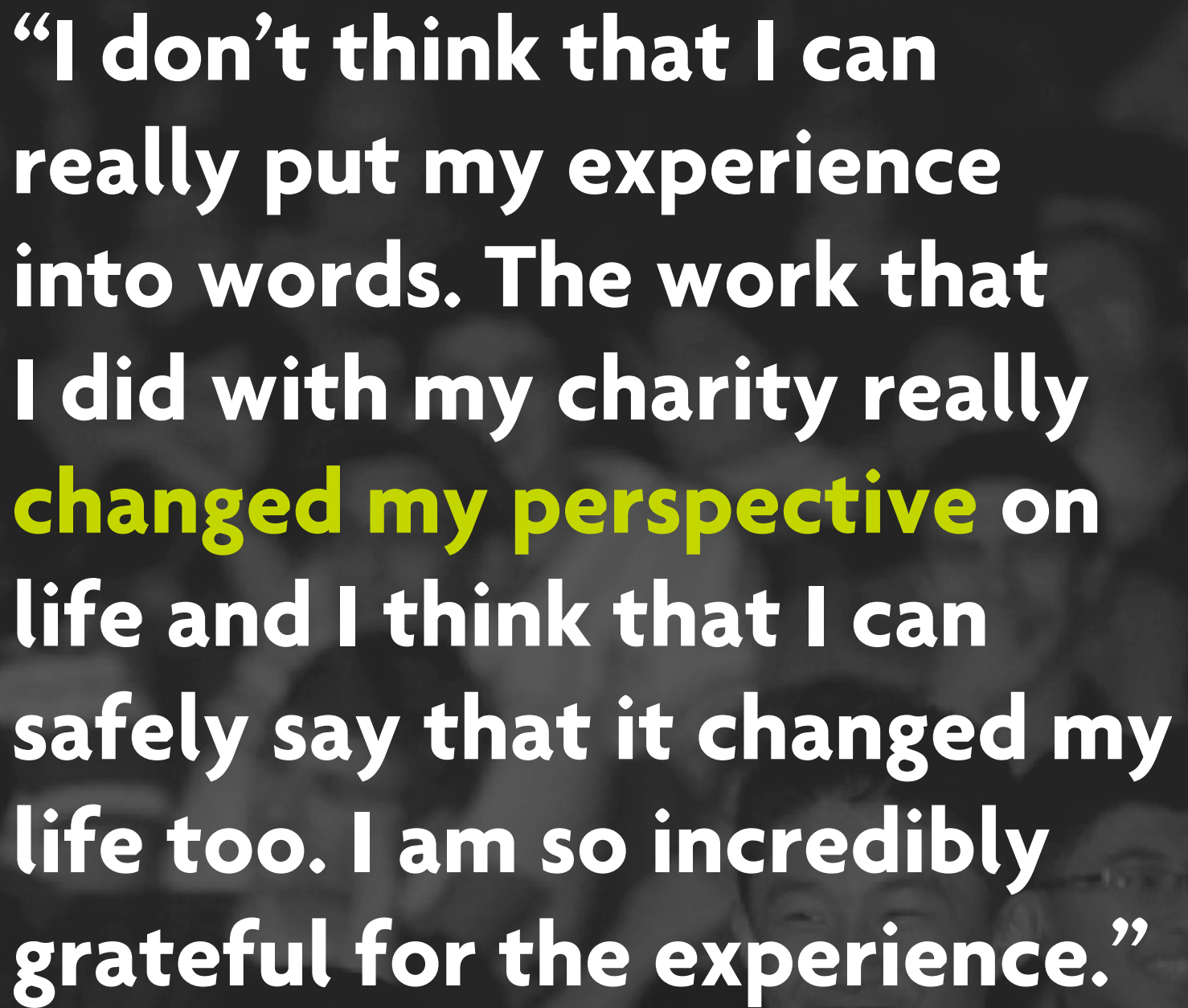
“They learn that they are contributing, important members of society that can truly make a difference, big and small.”

YPI can be a transformative experience for young people. Less-engaged students can discover passions they didn’t know about.

Robyn says that YPI is the only project where she sees engagement from all students – even those who haven’t contributed to their class all year.

Robyn routinely stays in touch with her students from years ago.

“When I ask what their favourite part of grade 9 was,” she says, “you can guarantee they will say YPI. I have been told by many students that I should NEVER stop doing YPI.



“I don’t think that I can really put my experience into words. The work that I did with my charity really **changed my perspective on life and I think that I can safely say that it changed my life too. I am so incredibly grateful for the experience.”**

ypi student, 2014/15

YPI was created in 2002 by the Toskan Casale Foundation, and has been recognized as a best practice in the emergent field of youth philanthropy worldwide.

2008 Outstanding Foundation Award

Association of Fundraising Professionals, Toronto Chapter

2010 Canadian Best Practice in Civic Education

The Institute for Canadian Citizenship

2011 Premier's Award for Philanthropy in Education

Government of Ontario

2014 June Callwood Outstanding Achievement Award

Government of Ontario

2014 Ontario Medal for Good Citizenship (OMGC)

for YPI Founder and President, Julie Toskan-Casale

2015 Honorary Doctorate in Civil Law, Saint Mary's

University, Halifax for Julie Toskan-Casale

2015 Youth Giving Advisory Member, Foundation Center

We Thank Our National Partners

TOSKAN
CASALE
FOUNDATION



ypi

YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA

Please contact:

Holly McLellan
(416) 489-1044
holly@goypi.org

3080 Yonge St.
Suite 5090
Toronto ON
M4N 3N1

www.goypi.org

