

LISTENING TO COMMUNITIES.
SHARING POWER.
PARTICIPATORY GRANT-MAKING.
DEMOCRATIZING DECISIONS.
AUTHENTIC YOUTH ENGAGEMENT.
INCLUSIVE BY DESIGN.
BUILDING REAL RELATIONSHIPS.
MAKING EVERY PART OF THE
GRANT-MAKING PROCESS COUNT.

community impact report 2017



yp*i*[®]
YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA

AMOUNT OF
Matthew House
Five Thousand Dollars

\$5,000

SIGNED *Kevin Roy*

YPI is made possible by a community of
schools, charities & funders.

yp*i*[®]

YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA



Cover photo: Central Toronto Academy winning team, 2016/17. Every year, YPI reflects the diverse needs and community-based charities that have inspired young people across Canada. See a full listing of our 2016/17 grant recipients on pages 6 & 7 of this report.

A NOTE FROM OUR EXECUTIVE DIRECTOR

The YPI team (from left): Kate, Holly, Julie (Board Chair) & Rachel

The values that quietly created YPI in 2002 are starting to get a bit louder in philanthropy: Listening to communities. Participatory grant-making. Shifting power. Next gen engagement. Making every part of the grant-making process count toward impact. This is important stuff. **This is who we are.**

2016/17 was a milestone year for the program. Standing on the shoulders of the ground-breaking work of our founder, the Toskan Casale Foundation, we took a leap and launched YPI Canada as a public foundation – the first of its kind to do 100% of its grant-making through the inclusive engagement and empowerment of secondary school students.

The intent behind the formation of YPI was to get meaningful funding in the hands of local, frontline social service charities, but in the most strategic way possible. YPI was created to make the process of grant-making as impactful as the grants themselves.

As a public foundation, we will continue to do the grant-raising on behalf of our students so that they – and their teachers – are able to focus their limited time on deeply learning about social inequities and the complexity of the root causes, the impact of charities in their community, and on building real relationships with professionals and volunteers of their local social purpose sector. This time and space to learn and connect creates the cascading outcomes of the project, and provides a motivating (and often introductory) experience of philanthropy that is inclusive and accessible to all.

Thanks to our longest partner, TD Bank Group, and our growing community of incredible, inclusive, and power-sharing funding partners across Canada, we started the 2017/18 year by doubling our enrollment.

By 2020, we have a vision to work with 40,000 students, grant \$1,000,000 to charities on behalf of youth across Canada, and directly involve and influence 1% of Canadians in our mission to grow compassionate communities. Every year.

It takes a community to make this work possible. Thank you our growing number of schools, charities and funders across the country. Thank you Julie, and our awesome inaugural board of directors. And thank you to my brilliant colleagues, Kate and Rachel.

Holly McLellan
Executive Director, YPI Canada
holly@goypi.org



A Year in Numbers



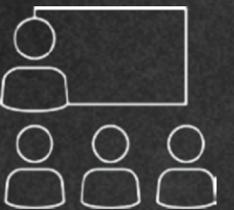
8,864 Secondary school students across Canada developed essential skills, competencies and positive attitudes towards civic engagement

275

Teachers at 55 schools received the support & resources to enrich their curriculum with a unique experiential learning project



Participating students visited HUNDREDS of charities and gave over 2,200 presentations to their peers about how they are addressing urgent social issues



By talking to family, friends and their social networks, YPI students taught over 57,000 people about social issues and charities in their own communities

57,000

\$275,000

were awarded in grants to frontline social service charities selected by youth

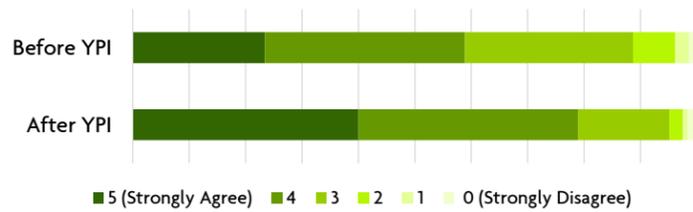
which will make a difference in the lives of 24,750* vulnerable people

*calculated each year based on an averages reported by grantee organizations, for 2016/17 this average was 450.

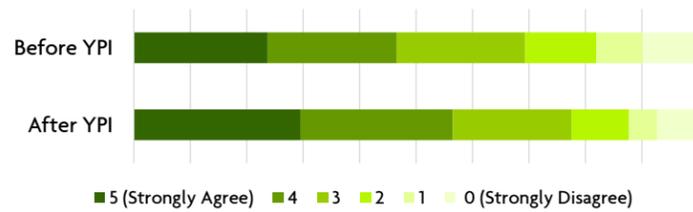
Outcomes for Students

YPI employs a rigorous evaluation program focused on assessing the impact to students' skills, knowledge, attitudes and behavior related to civic engagement and social issues in their local community. As part of this evaluation, we collect survey data from students, teachers, and charity professionals. The data allows us to track the cognitive, emotional and social development of students, and the impacts YPI has on schools and communities. Here are some of our findings from the 2016/2017 cycle.

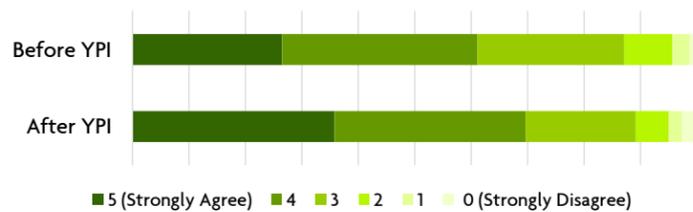
I am aware of different kinds of social issues happening in my community



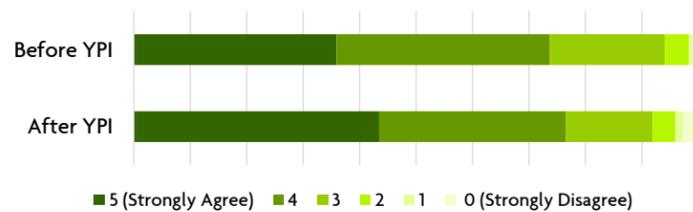
I am comfortable delivering presentations



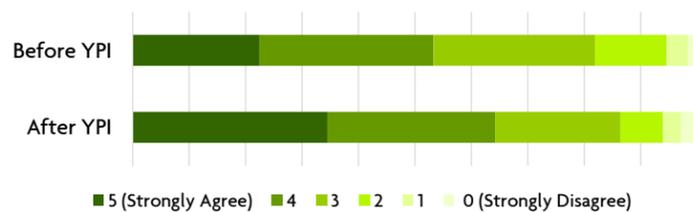
I believe that I can make a positive difference in my community through my voice and actions



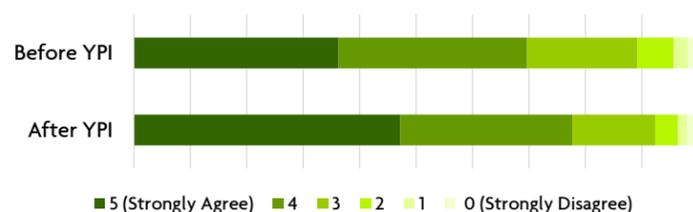
I believe that I can genuinely help people in need by volunteering in my community



I speak up about issues I care about

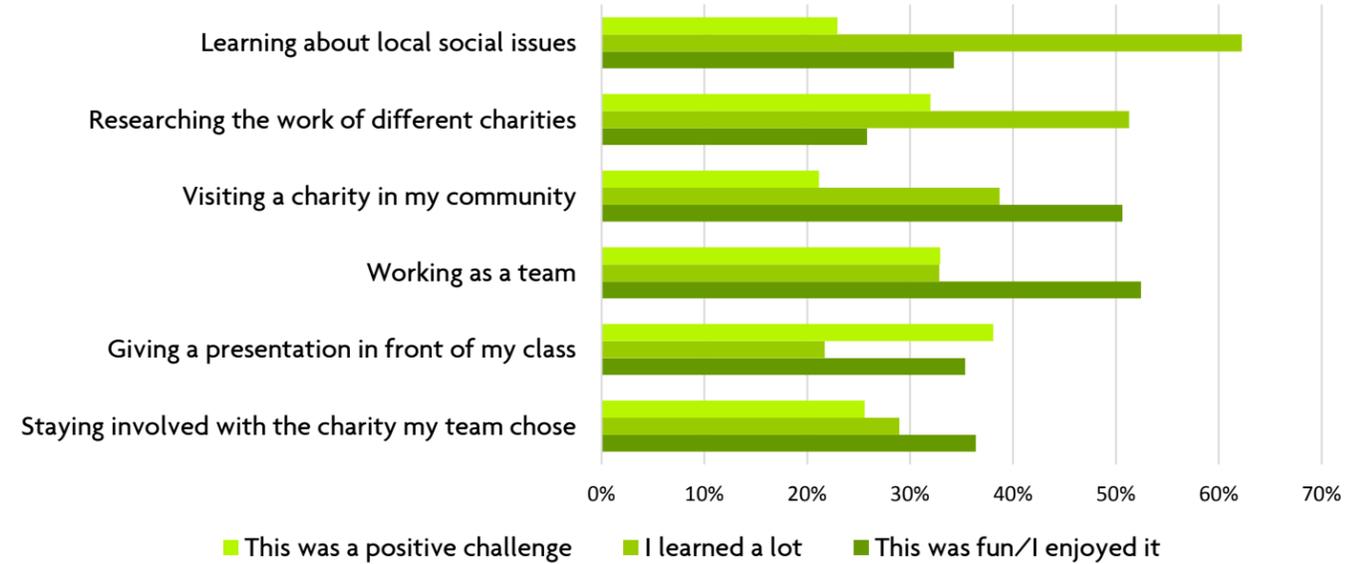


I speak up to help break down stereotypes/stigma about people and issues in my community



“YPI was a great experience. It really opened my whole group’s eyes to social issues in our community and what charities are doing to help. I feel lucky to live in a community where there are these charities looking out for people in need.”

What students had to say about the different components of the YPI process



“At the start, I was nervous about meeting new people and having to contact the people who work there. It taught me to be more comfortable with public speaking.”

“I learned...” (student quotes)

“Everyone in a community has value. Whether you’re rich or poor, you matter.”

“It was a very eye opening experience to see my friends talk about something they feel strongly about, and it has influenced me greatly, by both changing my views but also making me want to volunteer much more when I am older.”

“There are always people who care about what you think and what you need. Even if what you’re going through is an uncommon challenge, that NEVER means that you have to go at it alone.”

“You, as a teenager, right now can make a difference. We must just look for the resources to do it.”

“I think I just learned how relevant these issues are, and how real the need is. It’s often forgotten how many people don’t have basic needs; whether it be a home, a job, or an ability to pay the bills. YPI brought me a lot of awareness about the issue in my own community.”

“Anything is possible if you put your mind to it and don’t give up. A homeless person said that to me at my charity.”

Top Social Issues (identified by students)

1. Homelessness
2. Poverty
3. Mental Health
4. Domestic Violence
5. Hunger
6. Discrimination
7. Racism
8. Refugee Support
9. Drug & Alcohol Addiction
10. Bullying

2016-2017 Participating Schools and Winning Charities

British Columbia

Vancouver area

Brentwood College School	Cowichan Therapeutic Riding Association
Heritage Woods Secondary School	Charlford House Foundation
St. John's School	Women Against Violence Against Women
West Point Grey Academy	Backpack Buddies
W.J. Mouat Secondary School	Cyrus Centre

Alberta

Bonnyville Centralized High School	Bonnyville Canadian Native Friendship Centre
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Calgary

Samuel W. Shaw School	Epilepsy Association of Calgary
St. Albert the Great	Brown Bagging for Calgary's Kids

Edmonton

Millwoods Christian School	Edmonton Down Syndrome Society
Westminster Junior High School	Sexual Assault Centre of Edmonton

Ontario

Eastern Ontario

Ashbury College	Ancoura
Bayridge Secondary School	Lily's Place Emergency Shelter
Kingston CVI	Lunch by George

Greater Toronto Area

Bayview Glen Upper School	Skylark Children, Youth & Families (via the Maddie Project)
Bishop Allen Academy	Matthew House
Bishop Strachan School	Griffin Centre Mental Health Services
Central Toronto Academy	Matthew House
Crestwood Preparatory Academy	Native Family and Child Services of Toronto
Dr. J.M. Denison Secondary School	Alzheimer Society of York Region
Etobicoke School of the Arts	Big Brothers & Big Sisters of Toronto
Father Henry Carr CSS	Catholic Family Services of Toronto
Father John Redmond CSS	Native Canadian Centre of Toronto
Humberstone Collegiate Institute	The Peer Project
Lawrence Park Collegiate Institute	Matthew House
Loretto College	The Concerned Kids
Michael Power / St. Joseph	Youth Without Shelter
North Toronto Collegiate Institute	Making Faces
Royal St. George's College	Good Foot Support Services
Silverthorn College Institute	Alzheimer Society of Toronto
Sir Wilfrid Laurier Collegiate Institute	The Children's Bookbank and Literacy Foundation
St. Clement's School	PFLAG Toronto
St. Michael's College School	Pathways to Education
Toronto French School	Margaret's Community Housing & Support Services
University of Toronto Schools	FoodShare Toronto
York Mills Collegiate Institute	Second Harvest Food Bank



Hamilton-Niagara

Blessed Trinity Catholic Secondary School	Canadian Tire Jumpstart
Dundas Valley Secondary School	Indigo Love of Reading Foundation
Nora F. Henderson Secondary School	Native Women's Centre
Sir John A. MacDonald High School	GreenBYTE (program of St. Leonard's Society)

Kitchener-Waterloo

Resurrection Catholic Secondary School	Hospice of Waterloo Region
St. David Catholic Secondary School	Lutherwood
St. Mary Catholic Secondary School	Hopespring Cancer Support Centre

Southwestern Ontario

Stratford Northwestern Secondary	Epilepsy London & Area
John F. Ross CVI	The Children's Foundation of Guelph & Wellington

Quebec

Montreal area

Collège Sainte-Anne de Lachine	W.I.A.I.H
Hebrew Academy	Chai Lifeline
Heritage Regional High School	Famille à Cœur
Lake of Two Mountains High Scholl	Sound Times / Les Fonds Sonitus Vitae
Lower Canada College	VOBOC Foundation / La fondation VOBOC
Miss Edgar's and Miss Cramp's School	The Lighthouse / Le Phare
Sacred Heart School of Montreal	Coco's Place Foundation
Selwyn House School	Friendship Circle of Quebec
Trafalgar School for Girls	Tyndale St. George's Community Centre

Quebec City

École des Sentiers	Deuil-Jeunesse
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New Brunswick

Rothsay Netherwood School	L'Arche Saint John
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How does YPI add value in your school?

Outcomes for Schools

YPI teachers routinely report that the program creates observable positive changes within their school communities.

Of the teachers surveyed:

100% Agreed or Strongly agreed that YPI creates opportunities for their school to connect meaningfully with their community.

97% Agreed or Strongly agreed that YPI contributes to a stronger culture of caring and service within their school.

70% Agreed or Strongly agreed that YPI prompts them to collaborate with educators in other departments at their school.

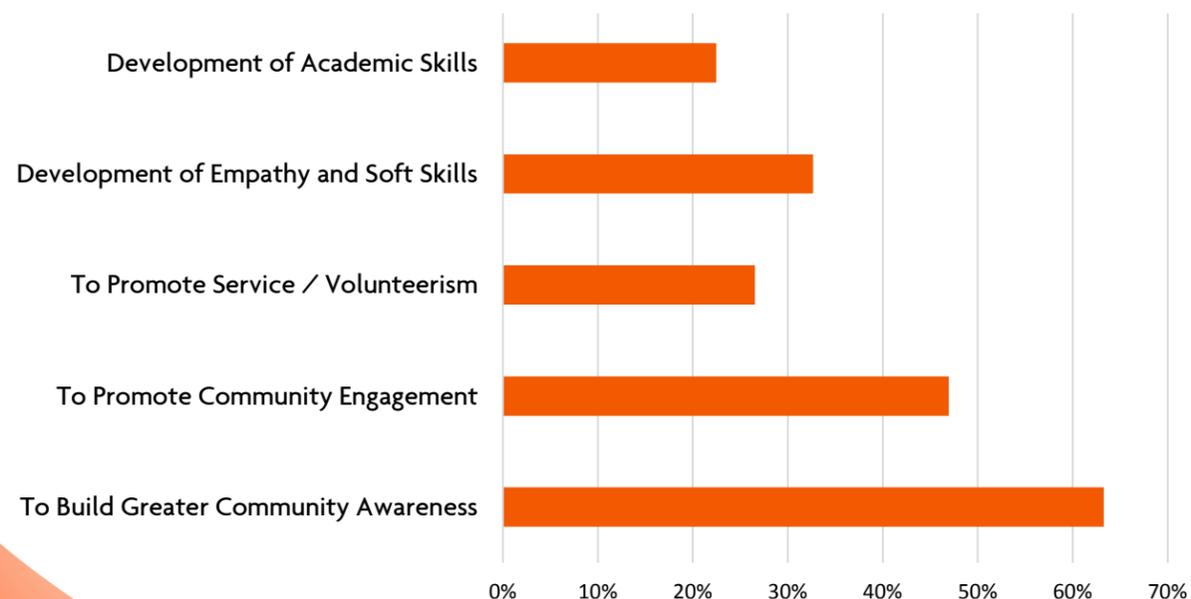
100% Agreed or Strongly agreed that YPI is widely known about and valued by students at all grade levels within their school.

85% Agreed or Strongly agreed that YPI is widely known about and valued by parents of participating and/or former YPI students

“For many [students], it’s the first time they really connect to their communities and learn first-hand about the social issues around them.”

~YPI Lead Teacher, Montreal QC

The primary reasons schools choose to participate in YPI:



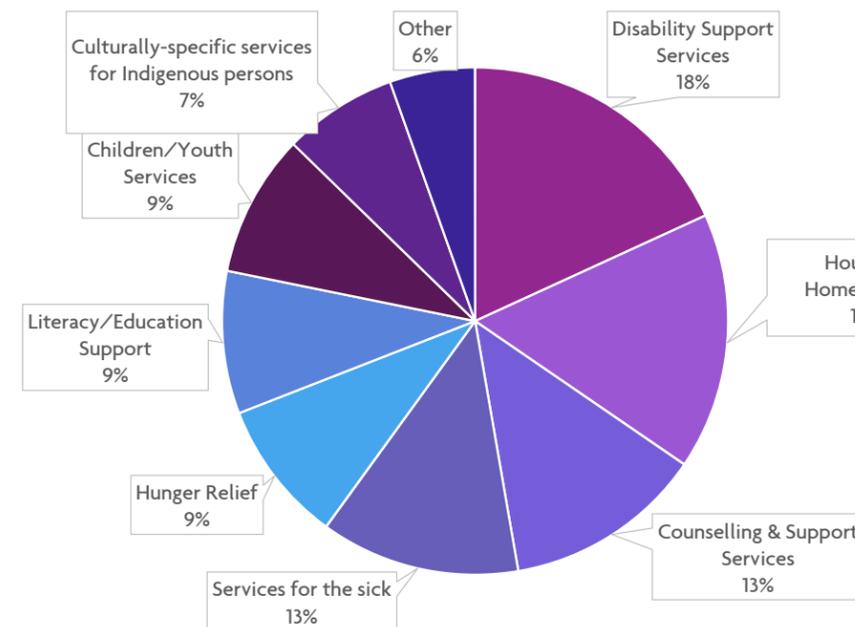
Outcomes for Communities

How charities are using YPI grants:
69% to fund current services
33% to expand current services
26% for public education/awareness

for example:
 “The funds will help us to recruit, screen and train new youth volunteer mentors, that will be matched with at-risk youth that are currently on our waiting list.”

“With the \$5,000 grant, [we] will be able to rescue and deliver food for over 10,000 nutritious and delicious meals for people experiencing hunger across Toronto!”

What types of charities did youth choose to support?



Which community members are benefitting most?

Children/Youth	90%
Low-income/Living in poverty	67%
Living with a Disability	51%
Living with Mental Illness	41%
Young parents	38%
Survivors of domestic or sexual violence	36%
LGBTQ+	33%
Indigenous persons	31%
Newcomers to Canada	31%
Racialized communities	28%
Unemployed individuals	28%
Homeless individuals	28%
Living with addictions/substance misuse	28%

Over half of surveyed charities report that students stayed engaged with them after YPI

Of those who stayed involved:

70% volunteered

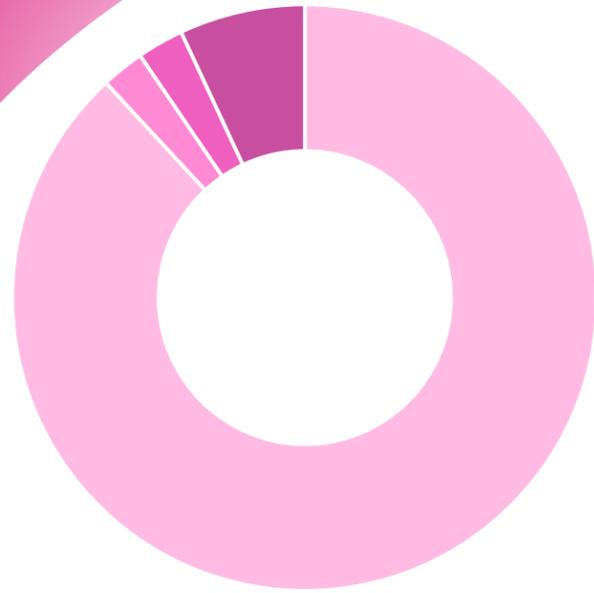
28% fundraised or collected donations

5% are now clients or participants at those organizations

“We are so very grateful for this program - not just for what it means for our charity - but what it means for the students involved ... I can’t imagine a better way of fostering long-term philanthropic values in the next generation of community leaders.”

~ Participating Charity, British Columbia

Financial Summary



REVENUE

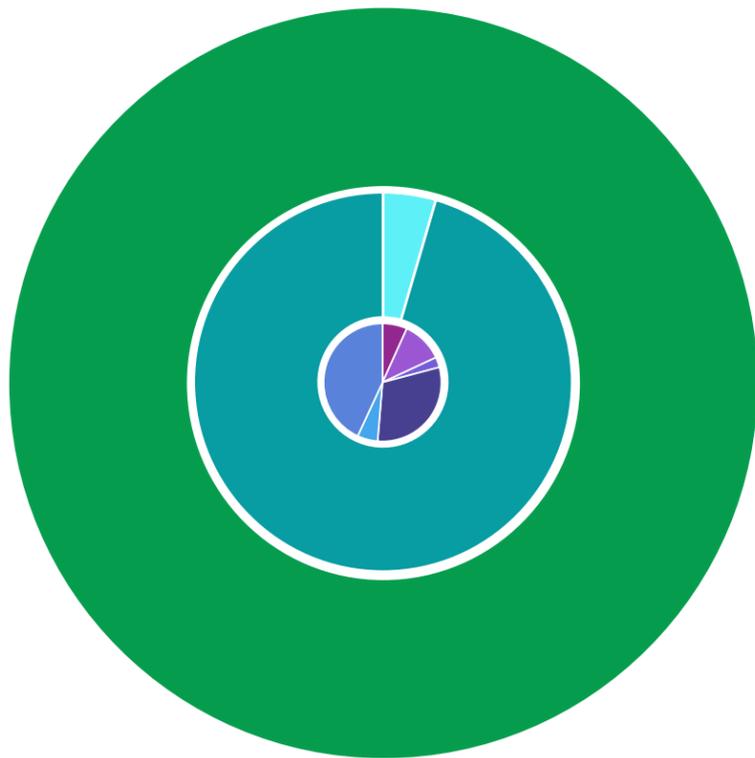
Private & public foundations	\$532,279
Community foundations	\$14,400
Individual donations	\$15,540
Private school partnership	\$42,000

Total revenue \$604,219

EXPENSES

Grants*	\$270,000
Donations to other charities (55 x \$5000)	
Program	\$191,807
Programming	8,668
Wages and benefits	183,139
General & Administrative	\$98,058
Insurance & banking charges	6,637
Computer and web hosting	11,082
Fundraising	2,723
Occupancy	29,888
Office expenses	5,495
Professional fees**	42,233

Total expenses \$559,865



*A total of \$275,000 was awarded to charities selected by students, however, two funding partners matching YPI contributions to local grants opted to deliver their portion directly.
 ** The majority of professional fees were one-time legal costs related to the registration and establishment of YPI Canada as an independent charity in 2016.

A full copy of YPI Canada's audited financial statements is available online at www.goypi.org

YPI was made possible in 2016/17 thanks to...

Our Founding Partner

**TOSKAN
CASALE
FOUNDATION**

Our National Partners



Our Regional Partners



Nickle Family Foundation



THE KITCHENER
AND WATERLOO
COMMUNITY
FOUNDATION



And all the independent schools who contributed to their YPI Grants

- Ashbury College
- Baview Glen Upper School
- Bishop Strachan School
- Brentwood College School
- Crestwood Preparatory Academy
- Hebrew Academy
- Lower Canada College
- Miss Edgar's and Miss Cramp's School
- Rothsay Netherwood School
- Royal St. George's College

- Sacred Heart School of Montreal
- Selwyn House School
- St. Clement's School
- St. John's School
- St. Michael's College School
- Toronto French School
- Trafalgar School for Girls
- University of Toronto Schools
- West Point Grey Academy

“ The outcome is nothing that you would ever expect. You go into this project with the idea that its simply a mark on your report card but you come out of it with so much more in knowledge, personal connections and memories that will impact you forever. ”

~YPI Student, 2016-2017

With deepest gratitude to our 2016/17 Board of Directors:

**Charles Achampong
Rebecca Burrows
Christine Cooper
Emily Cordeaux
Nicola Doughty**

**Hon. Myra Freeman, CN, ONS, MSM
Brenda Hogan
Douglas Joyner
Vince Pileggi
Julie Toskan-Casale, MSM, OMC**

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Charitable Registration number: 840662712RR0001