

ypi[®]

YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA

Impact Report 2016



ypi is an idea.

That grant-making can be inclusive and transformative for communities and young people.

ypi is a program.

Where youth, schools, charities, and funders work together to support social services through grants & public awareness.

ypi is a platform.

For motivating, deepening, and scaling meaningful interactions between people & the social purpose sector.





“Thank you for providing such a brilliant project that is at the forefront of education.

I have been teaching for 30 years and I have never seen a project work so effectively across an entire grade that **empowers youth** to gain skills for their future and at the same time **promotes empathy** and caring. **It is truly a recipe for success!”**

~ Marilyn Nunn, **YPI Teacher** from British Columbia

ypi

2015/16 at a glance

In 2015/16 YPI became increasingly visible as an expert in the emerging field of youth philanthropy. Sector leaders such as Imagine Canada, Hilborn, and Youth Philanthropy Connect invited YPI to contribute data and knowledge through articles, conferences, speaking panels and advisory boards. We were proud to advise on the launch of YouthGiving.org, a global online hub in the growing movement of youth grantmaking.

Our founder, Julie Toskan-Casale, was awarded a Meritorious Service Medal from the Governor General of Canada in recognition of her social impact and contributions to our country, and to our nation's global reputation.

In partnership with the Toronto Foundation, YPI piloted a project using Toronto's Vital Signs Report. 4800 copies of the report were distributed to classrooms across the city, with a tailored resource to help students research issues affecting their local community.

Through the spring, YPI hosted a George Brown College field placement student, who developed a new Social Safety Net workshop resource to be used in classrooms and also conducted a series of alumni focus groups with graduating students.

And finally, as part of a plan to expand YPI and ensure sustainability, the Toskan Casale Foundation will be launching YPI Canada as an independent, public foundation in Fall 2016.

YPI Canada stats 2015/16:

17,891 secondary school students

built their skills, character, and knowledge through YPI's rigorous experiential project

Together they delivered over 4,000 presentations

and taught **150,000** people across Canada

about **urgent social issues** and the **vital work of local charities.**

Charities used **\$530,000** in YPI grants to help
over **130,000 vulnerable people.**

91% of youth reported increased empathy after completing YPI

92% of youth had a better understanding of social issues after completing YPI

100% of teachers said YPI builds a stronger culture of caring and community in their school

How **ypi** achieves its results

We maximize **local public awareness and support** for charities.

We create the conditions for **authentic youth civic engagement**.

We contribute to systemic change by **developing compassionate systems thinkers**.



Strong partnerships with schools

YPI's in-demand, fully-resourced educational project enriches school culture and satisfies a wide range of mandated curriculum objectives across the country. YPI staff and resources support schools and educators to embed YPI as a core experience for their students.



Responsibility and decision-making

YPI prepares youth to make informed choices about their communities, and then respects their decisions. They decide which issues and charities are meaningful to them, then deliver thousands of presentations, teaching their family and school community about important social issues. Youth-majority judging panels select grant recipients.



Critical skills development for students

YPI combines classroom learning and real community experience to develop core competencies in students, such as confidence, teamwork, leadership, presentation, communication, research and problem-solving skills.



Transformative site visits

YPI's charity site visits provide youth with an inimitable experience of empathy and personal development. Often cited as a pivotal moment in their lives, youth build relationships with professionals, volunteers and clients, and connect to the issues impacting their communities.



Value for local charities

YPI strengthens the social sector with significant grants, and by building bridges between people and charities. Charities engage with youth who become advocates for their cause, each student teaches 8-9 people on average. 90% will recommend charities to people in need of help.



Monitoring, evaluation, and innovation

YPI's robust evaluation system monitors program quality, and tracks our progress across key outcomes. We invest in staff, ideas, and collaborations to accelerate and extend our impact at the local, national and international scales.

Our impact: **ypi** in 2015/2016

Charities

Students

Schools



YPI CANADA 2015/16 PARTICIPATING SCHOOLS AND WINNING CHARITIES

Alberta (alphabetical by location and then school)

Bonnyville Centralized High School	Bonnyville	Victim Services, Service Dog Program
Colonel Macleod School	Calgary	Canadian Mental Health Association
Samuel W. Shaw S.S.	Calgary	Cdn. Ctr. for Male Survivors of Child Sexual Abuse
St. Albert the Great C.S.S.	Calgary	Between Friends
Terry Fox Junior High School	Calgary	Hope Mission
Millwoods Christian School	Edmonton	Y.E.S.S.:Youth Empowerment & Support Services
Westminster Junior H.S.	Edmonton	Edmonton Mennonite Centre for Newcomers

British Columbia (alphabetical by location and then school)

WJ Mouat Secondary School	Abbotsford	Abbotsford Community Services Refugee Program
Dr. Charles Best Secondary School	Coquitlam	Vancouver Rape Relief & Women's Shelter
Delview Secondary School	Delta	Lookout Society
Seaquam Secondary School	Delta	Directions Youth Services
Brookwood Secondary School	Langley	Athletics for Kids
Walnut Grove Secondary School	Langley	BC and Alberta Guide Dogs Association
Garibaldi Secondary School	Maple Ridge	Ridge Meadows Assoc.for Community Living
Maple Ridge Secondary School	Maple Ridge	Pacific Riding for Developing Abilities
Brentwood College School	Mill Bay	Cowichan Women Against Violence Society
Argyle Secondary School	North Vancouver	North Shore Neighbourhood House
Heritage Woods Secondary	Port Moody	Jessie's Legacy
Howe Sound Secondary School	Squamish	Squamish Food Bank
North Surrey Secondary School	Surrey	UMOJA - Newcomer's Family Service Centre
Queen Elizabeth Secondary School	Surrey	Autism Support Network
Southridge School	Surrey	White Rock Surrey Hospice Society
St. John's School	Vancouver	SOS Children's Village BC (Canada) Soc.
West Point Grey Academy	Vancouver	Mom to Mom Child Poverty Initiative Society
Oak Bay High School	Victoria	Victoria Hospice
St. Michaels University School	Victoria	Dandelion Society
Collingwood School	West Vancouver	North Shore Rescue Society
Sentinel Secondary School	West Vancouver	Fostering Change

New Brunswick

Rothesay Netherwood School	Rothesay	YMCA of Greater Saint John
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Nova Scotia

Sacred Heart School of Halifax	Halifax	Bryony House
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Ontario (alphabetical by location and then school)

St. Andrew's College	Aurora	Inn from the Cold
Bracebridge & Muskoka Lakes S.S.	Bracebridge	Muskoka Women's Advocacy Group
St. Edmund Campion Catholic S.S.	Brampton	Ste. Louise Outreach
St. John's-Kilmarnock School	Breslau	Hopespring Cancer Support Centre
Monsignor Doyle Catholic S.S.	Cambridge	Hopespring Cancer Support Centre
St. Benedict C.S.S.	Cambridge	Argus House
Cornwall C.V.I.	Cornwall	Agape Centre

Holy Trinity C.S.S	Courtice	Bethesda House
Dundas Valley Secondary School	Dundas	Native Women's Centre
Father John Redmond C.S.S.	Etobicoke	Story Planet
Michael Power/St. Joseph S.S.	Etobicoke	Centennial Infant & Child Centre
Etobicoke School of the Arts	Etobicoke	Women's Habitat
Gravenhurst High School	Gravenhurst	Rotary Club (Syrian Refugee Fund)
Blessed Trinity C.S.S	Grimsby	Community Living-Grimsby, Lincoln, & W.Lincoln
Centennial C.V.I.	Guelph	Lakeside Hope House
John F. Ross C.V.I.	Guelph	Lakeside Hope House
Haliburton Highlands S.S.	Haliburton	Community Living Haliburton County
Nora F. Henderson S.S.	Hamilton	Interval House
Sir John A. MacDonald	Hamilton	The Bridge
The Country Day School	King City	Southlake Foundation
St. Thomas of Villanova College	King City	Women's Support Network of York Region
Bayridge Secondary School	Kingston	Kingston Interval House
Kingston C.V.I.	Kingston	Kairos Youth Diversion Program
Resurrection Catholic S.S.	Kitchener	Marillac Place
St. Mary's High School	Kitchener	Hopespring Cancer Support Centre
St. Thomas of Villanova C.H.S.	LaSalle	Matthew House Windsor
St. Mark Catholic High School	Manotick	Ottawa Regional Cancer Foundation
Pierre Elliott Trudeau H.S.	Markham	Centre for DREAMS
Mentor College	Mississauga	Ausum Charity For Autism
Pickering College	Newmarket	Canadian Cultural Society of the Deaf
Dr. J.M. Denison Secondary School	Newmarket	Down Syndrome Assoc. of York Region
O'Neill CVI	Oshawa	YWCA of Durham
Ashbury College	Ottawa	Live Work Play
Elmwood School	Ottawa	Matthew House
Holy Trinity School	Richmond Hill	Victim Services of York Region
Sir Wilfrid Laurier C.I.	Scarborough	Brands for Canada
Granite Ridge Education Centre	Sharbot Lake	Habitat for Humanity
DSBN Academy	St. Catharines	Camp Bucko
Eden High School	St. Catharines	RAFT
Stayner Collegiate Institute	Stayner	My Friend's House
Stratford Northwestern S.S.	Stratford	The Local Community Food Centre
Bayview Glen	Toronto	Covenant House Toronto
The Bishop Strachan School	Toronto	Anduhyau
Branksome Hall	Toronto	Pathways to Education
Crestwood Preparatory College	Toronto	The STOP Community Food Centre
De La Salle College	Toronto	Sheena's Place
Havergal College	Toronto	Eva's Initiatives
Royal St. George's College School	Toronto	Scott Mission
St. Clement's School	Toronto	New Circles
St. Michael's College School	Toronto	Women of Excellence Support & Relief Org.
Toronto French School	Toronto	Vitanova Foundation
University of Toronto Schools	Toronto	The 519 Church Street Community Centre
Bishop Allen Academy	Toronto	Sheena's Place
Father Henry Carr Catholic S.S.	Toronto	Arab Community Centre of Toronto
Jean Vanier Catholic S.S.	Toronto	Silent Voice Canada, Inc.
Loretto College	Toronto	Massey Centre
St. Mary's Catholic S.S.	Toronto	Parkdale Community Foodbank

Humberside C.I.
 Lawrence Park C.I.
 North Toronto C.I.
 Silverthorn C.I.
 York Mills C.I.
 St. David Catholic S.S.
 Sinclair Secondary School
 Trafalgar Castle School

Toronto
 Toronto
 Toronto
 Toronto
 Toronto
 Waterloo
 Whitby
 Whitby

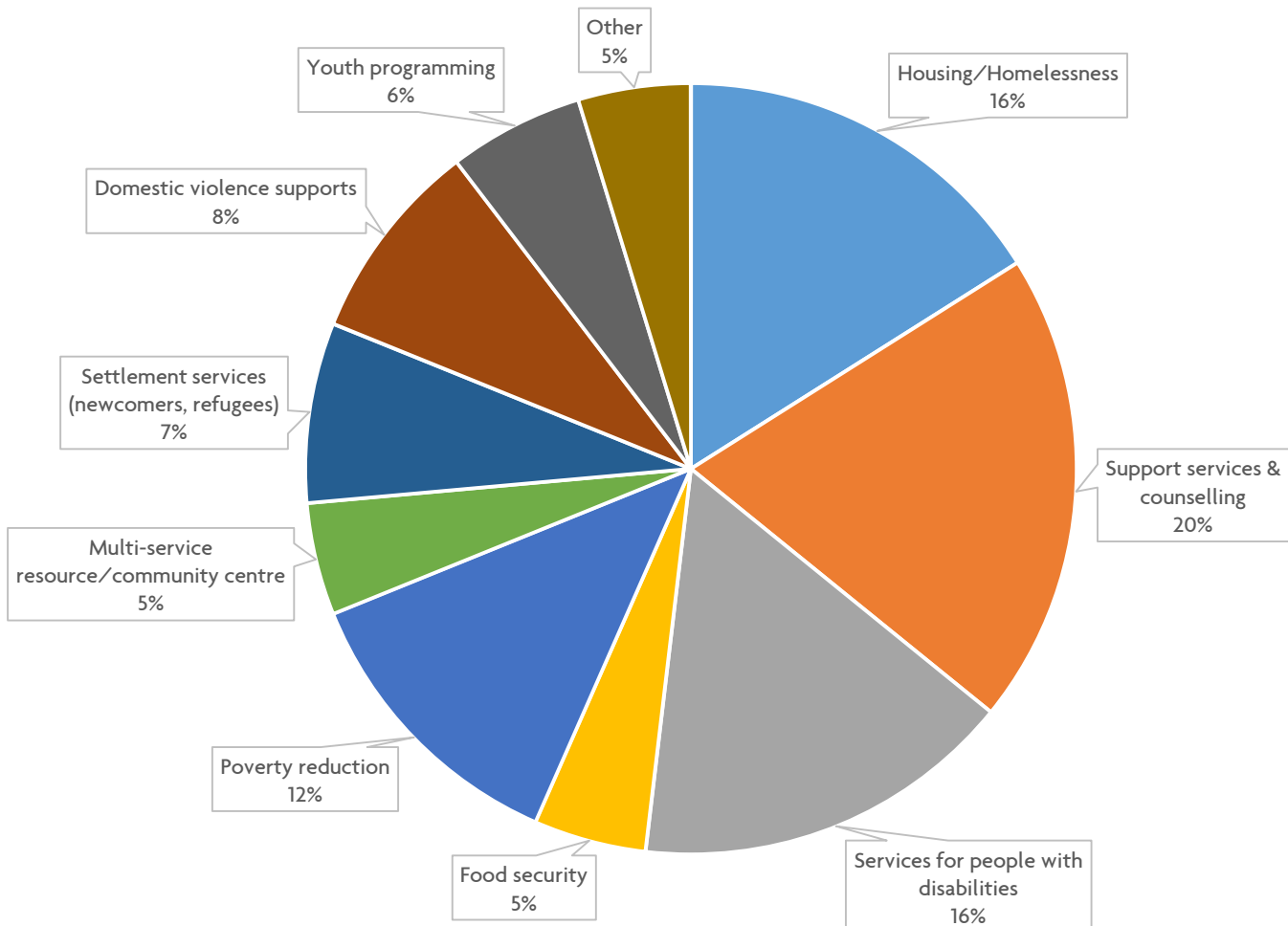
FoodShare Toronto
 Romero House Inc.
 Horizons for Youth
 Peer Project | Youth Assisting Youth
 North York Women's Shelter
 Send 'em Off Smiling
 Wind Reach Farm
 Nova's Ark

Quebec (alphabetical by location and then school)

École St. Pierre et des Sentiers	Charlesbourg
Hebrew Academy	Côte St. Luc
Lake of Two Mountains H.S.	Deux-Montagnes
Collège Sainte-Anne de Lachine	Lachine
Collège Jean-Eudes	Montreal
Lower Canada College	Montreal
Miss Edgar's & Miss Cramp's School	Montreal
Sacred Heart School of Montreal	Montreal
Trafalgar School for Girls	Montreal
Heritage Regional High School	Saint-Hubert
Selwyn House School	Westmount

Maison Michel-Sarrazin
 The Donald Berman Chai Lifeline Canada
 Meals on Wheels
 Native Women's Shelter of Montreal
 Suicide Action Montreal
 JEM Workshop
 Saint Columba House
 East Foundation
 Logifem
 Carrefour Mousseau
 SLA Quebec

2016 Grant Recipients by Type of Service*



YPI's IMPACT ON CHARITIES



Based on 2015/2016 Surveys

106 registered community-based social service charities received \$530,000 in \$5K grants, 4,400 pitches about social issues and local charities were created and delivered by students and over 150,000 non-participants learned from YPI students about social issues and services in their local communities.

How charities are using YPI grants:

- Fund current services (54%)
- Expand current services (45%)
- Purchase new resources (32%)

Examples of how YPI grants were used (grants were distributed July-Aug 2016):

“to provide programming and housing for Aboriginal Women and children fleeing violence.”

“to add a ramp to the front of our building to make it more accessible for people using strollers or for people with mobility issues.”

“to support the recruitment and training of new youth volunteer mentors, as well as support for our Group Mentoring Program.”

“to allow newcomer children to attend camp, child care and swimming lessons and help families who are new to the country receive resources that will lead them to a healthy, active life.”

We asked our grant recipients to indicate which members of the community will directly benefit from their YPI grant in 2015/16:

Children/Youth	83.6%	People in conflict with the law	16.4%
Elderly people	39.3%	Victims of crime	21.3%
Indigenous peoples	34.43%	Victims of domestic violence	37.7%
LGBTQTIA	32.8%	Living with disabilities or special needs	49.2%
Newcomers	41.0%	Living with addictions & substance misuse	26.2%
Refugees	34.4%	Living with eating disorders	13.1%
Racialized	24.6%	Teenage parents	19.7%
People who are unemployed	45.9%	Single parent families	41.0%
People who are homeless	36.0%	Other	19.7%
Caregivers	14.8%		

*Grant recipients are reporting that, on average, each YPI grant will help serve **472 community members**. Multiplied across all our schools, that means students will have directed support to **over 50,000 vulnerable people** across Canada this year.*

*This number varies year-to-year, based on the types of services offered by grantee charities. Some charities may reach thousands while others serve intense needs with a smaller population.



What motivates charities to spend time with YPI students:

- Education/raising awareness of issue (89%)
- Raising awareness for the charity (86%)
- Engaging younger generations (83%)

Each YPI student teaches an average of **8-9 people** about their chosen charity and the social issue it addresses

Testimonials from 2015/2016 Charity surveys

“We think YPI is one of the best ideas for funding ever! So amazing that the youth get so engaged.”

“We are proud to share in this initiative. We hope to participate in the future.”

“Congratulations on such a unique program offering wonderful opportunities for our future leaders to appreciate first hand the challenges that communities experience. And what a great opportunity for charities to be exposed to the youth perspective.”

“The group that won the YPI grant did a wonderful job. They came into the office very enthusiastic and engaged. The Eating Disorders/Body Image theme seemed to really resonate with them. They put a lot of work into this project! We were very happy of course with winning the \$5,000, however, regardless if they would have won or not the important thing here is that because of YPI, students were able to share with many of their peers about eating disorders prevention. Their presentation helped us spread awareness to youth about this important issue!”

Over half of charities are reporting that students stay engaged after YPI!

25% as volunteers and
5% as clients or stakeholders themselves

94% of survey respondents say they have volunteer opportunities for youth!

The most common volunteer positions open to youth:

- Event assistance - 79%
- Fundraising - 71%
- Communications - 48%
- Office Admin - 40%

Overall charity satisfaction with the YPI experience

- Grant recipients: 97% were satisfied or very satisfied with their experience
- Participants: 89% were satisfied or very satisfied with their experience

Spotlight : Charity Perspectives

Unrestricted grants. Unrestricted impact.



“The unrestricted nature of the grant means we can use it for priorities established by our organisation rather than for priorities established by an external party.” ~Grantee

Many funding sources available to social service organizations carry restrictions on the types of expenditures they can be used to cover.

Our grants have always been unrestricted, and though small, they represent our belief that grassroots organizations are experts on their communities, what their community members need and what they need to get the work done.

This year, for the first time, we asked our grantee charities whether the unrestricted nature of the grant held meaning or value to them. The response was overwhelming.

98% said it did.

The specific feedback we’ve gotten about this suggests some common themes. The flexibility was particularly useful for: emergency expenses, developing new programming or resources, and supporting initiatives that are lower priority for funders but very important for serving community needs (like accessibility, volunteer appreciation and professional development).

“Our elevator just had broken down recently and that came with a high price tag. Accessibility is very important to us and to our clients who are in need of our programs and services.”

“It is a HUGE benefit to be able to use the funds towards costs that may not be fully funded by other granting streams. It is rare to find funding unrestricted in nature and thus the YPI grant has helped IMMENSELY.”

“It allows us to use the funds on issues that arise that are not visible to the public eye but are crucial in the running of our organization.”

“Federal funding will only allow us to allocate tokens to 20% of our client base to access services. This YPI grant will enable 500 clients to access tokens for services.”

“Our priority is the funding of our main mission : we are not able to develop new projects if our core services are not assured. Thus, a funding free of restrictions enables us to do that.”

YPI's IMPACT ON YOUTH

Based on 2015/2016 Surveys



Last year, 17,891 secondary students completed YPI across Canada.

We asked 3,056 students to rate how much they agreed with the following statements “After completing YPI...” (5 = strongly agree, 0 = strongly disagree)





“I learned...” (student quotes)

“We need to stick together. That is how we grow and learn about each other. Also, you can find help around almost any corner, so if you need it, seek it out.”

“People who are not food secure work just as hard as those who are, however the situation that they are in makes it difficult to achieve a food secure income.”

“How our small contributions can have huge impact in society.”

“The amount of women without homes in my community.”

“That we can make a huge difference working together.”

We asked teachers to tell us how YPI impacted their students:

97% saw an improvement in their students’ **confidence** levels

100% reported that student **presentation** skills improved

91% reported that student **research** skills improved

97% reported improved **teamwork** skills

100% reported improved **communication** skills

94% saw an increased **engagement** in their learning

94% said their students were more **empathetic**

88% said their students were more **self-aware**

91% reported that their students were more **motivated** to help others

94% said students developed a greater **awareness** of stigma and stereotypes

Student response to the 2015/2016 Vital Signs Pilot

Every year we work to improve student access to resources and research that will help them learn about their communities, so they can teach others. This year, we worked with the Toronto Foundation to integrate their Vital Signs Report into YPI curriculum. As shown below, YPI students responded very well to this pilot program, and we are looking at ways to introduce similar resources and research tools for other communities in Canada.

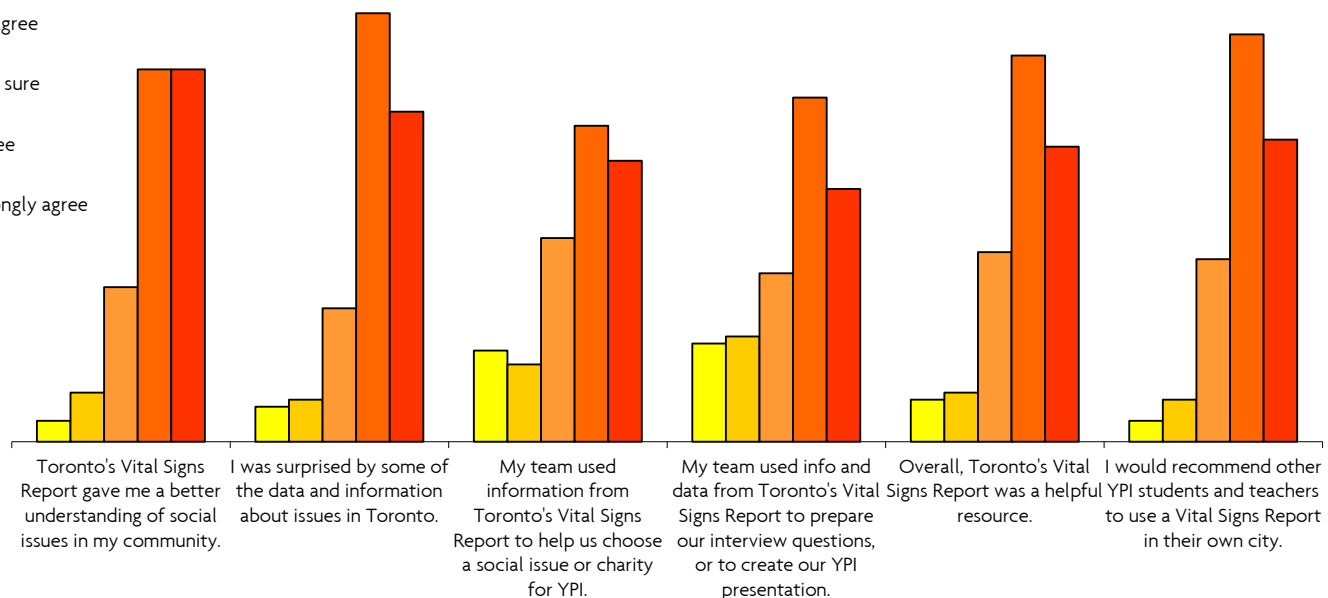
■ Didn't use it/Not applicable

■ Disagree

■ Not sure

■ Agree

■ Strongly agree



Case Study

Four teen boys stand up for victims of domestic violence.



For Maverick Blackmere, Cody Buckingham, Mickenzie Tremblay, and Ryan Fifield, YPI was an opportunity to do something real. Spurred by the discovery that a friend was a survivor of violence, they used their project to research services for women and children in their community, and to raise awareness of this serious issue.

The charity they chose, My Friend's House, provides crisis services, shelter and counselling, and reaches over 600 women and children each year. Though they get some government funding, the students reported that they continue to struggle for funding.

"We wanted to help to keep their doors open," said Blackmere. "We're trying to get people to realize this is still going on and get people to help out as much as we can."

Through the project, they learned that there's a lot more abuse happening than most people are aware of. Blackmere thinks this is because those who experience violence are uncertain of where to turn, and don't know if they'll find support.

The team hope that speaking about this issue helps break down barriers and end the often too dangerous silence.

Ultimately, they were able to win their school's YPI grant of \$5000 for My Friend's House, which Executive Director, Alison Fitzgerald, says will have a big impact. It will help them cover food and distribute public awareness materials.

The added bonus for Fitzgerald is that these boys are getting through to their peer group. "We have great difficulty reaching out to younger people about violence against women, about healthy relationships... It's men talking to men that's going to change the lives of women and the rates of violence against women in our community."

And it hasn't stopped there! The team were invited to be grand marshals of the Walk a Mile in Her Shoes fundraiser event in Collingwood, ON this fall, where men put on high heels and march to raise money and begin a conversation about how men can help eliminate violence against women and children.

When asked what men can do to start making a difference, Blackmere urged, "Go visit the shelter and volunteer." He said there is a serious need for young men to help out and be positive role models for children staying there. He also urges men to understand that, "violence is never the answer," and to look for healthier ways to express emotions.

Their research and contact with the organization has opened their eyes to the scale of this issue, and inspires them. "This (project) brought the fire inside us to bring that to everybody's attention," said Buckingham.

We're just so thrilled they're keeping that fire burning! Great job, gentlemen!

YPI's IMPACT ON SCHOOLS



In 2015/16, 106 schools implemented YPI as a curriculum-linked, graded assignment in all classes of a mandatory grade 9 or 10 course.

530 educators received resources and ongoing staff support to run YPI in their classrooms.

Educators used YPI to meet a wide range of curricular objectives, to enrich their school culture, to help their community, and to provide their students with a real-life experience to develop their skills, knowledge and character. Schools reported that approximately **23%** of students who participate in YPI face barriers to success. Additionally, **76%** of teachers reported that students chose a charity that had helped them or a member of their family in the past.

Youth facing barriers to student success include:

- Aboriginal
- At-risk of dropping out
- Being in and out of care
- Newcomer
- LGBTTQ
- Racialized
- In conflict with the law
- Living in low income situations
- Living with disabilities or special needs

84% of teachers agreed or strongly agreed: YPI is widely known about and valued at our school by educators and administrators in all departments.

97% of teachers agreed or strongly agreed: YPI creates opportunities for our school to connect meaningfully with our community.

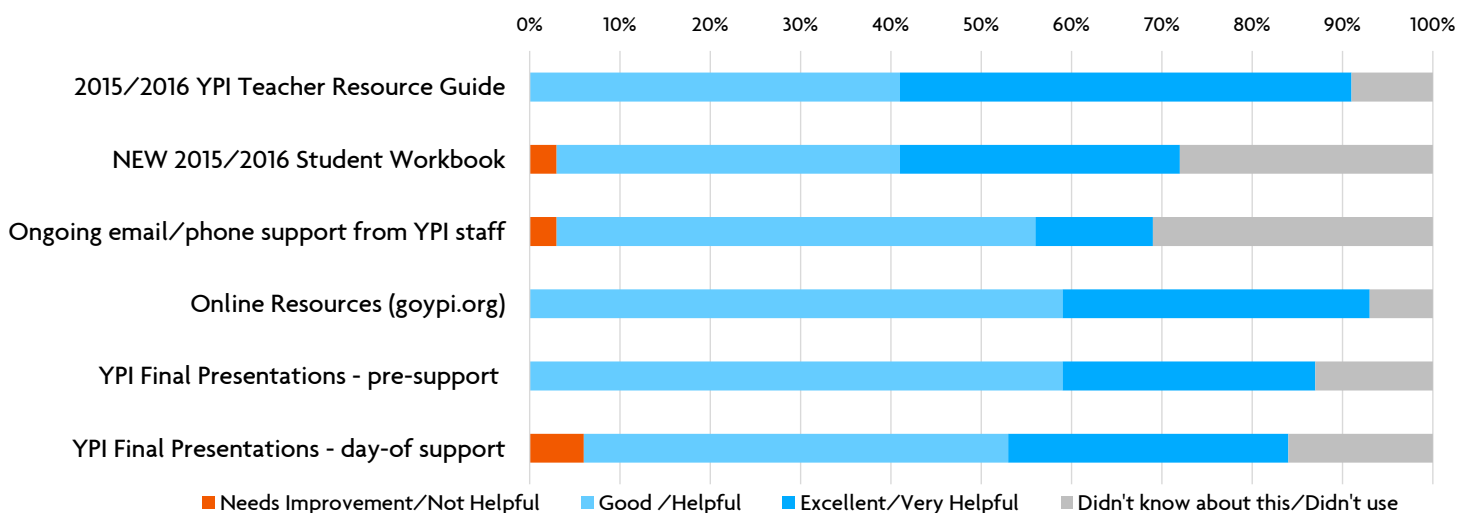
100% of teachers agreed or strongly agreed: YPI contributes to a stronger culture of caring and service within our school.

63% of teachers agreed or strongly agreed: I collaborate with educators in other departments to run YPI (i.e. English, Drama, Librarians, Tutors, ICT, Media Studies, Guidance Counsellors).

81% of teachers agreed or strongly agreed: Our YPI Final Assembly is widely attended, and both the presenters and audience benefit from the event.

91% of teachers agreed or strongly agreed: Their students are more motivated to help others.

Feedback on Resources and Support



YPI strives to provide excellent resources and support. We use feedback from teachers and students to be accountable to this goal, and to continuously improve the quality, relevancy, and awareness our resources.

Spotlight: Long-term Impacts

Reflections & Lessons from YPI Alumni Focus Groups



“Community involvement doesn’t just let you give back. You also take a lot out of it and develop.”

~ YPI Alumnus

Last spring, we conducted a series of focus groups with program alumni nearing graduation, to reflect on how participating in YPI may have impacted on choices they are now making at a transitional time of their lives.

The most recurring theme in the meetings was that YPI sparked an increased awareness of community, and of social justice - one that they continue to carry with them.

“At first it was just a project but then we started learning about [women fleeing abuse] and I started thinking. You could be walking down the street and [you could encounter] someone living in a shelter. You just don’t know.”

For many, exposure to the work of charities has improved trust in the nonprofit sector, and made volunteering or other community engagement more accessible to them. They believe they can make a difference but also see there’s strength in numbers. The scale of impact for them depends on the number of people who stand behind them.

“I got to meet some of the people who are in that community and I did feel like it’s a lot easier to make change if you’re with a group of people who are there to support you.”

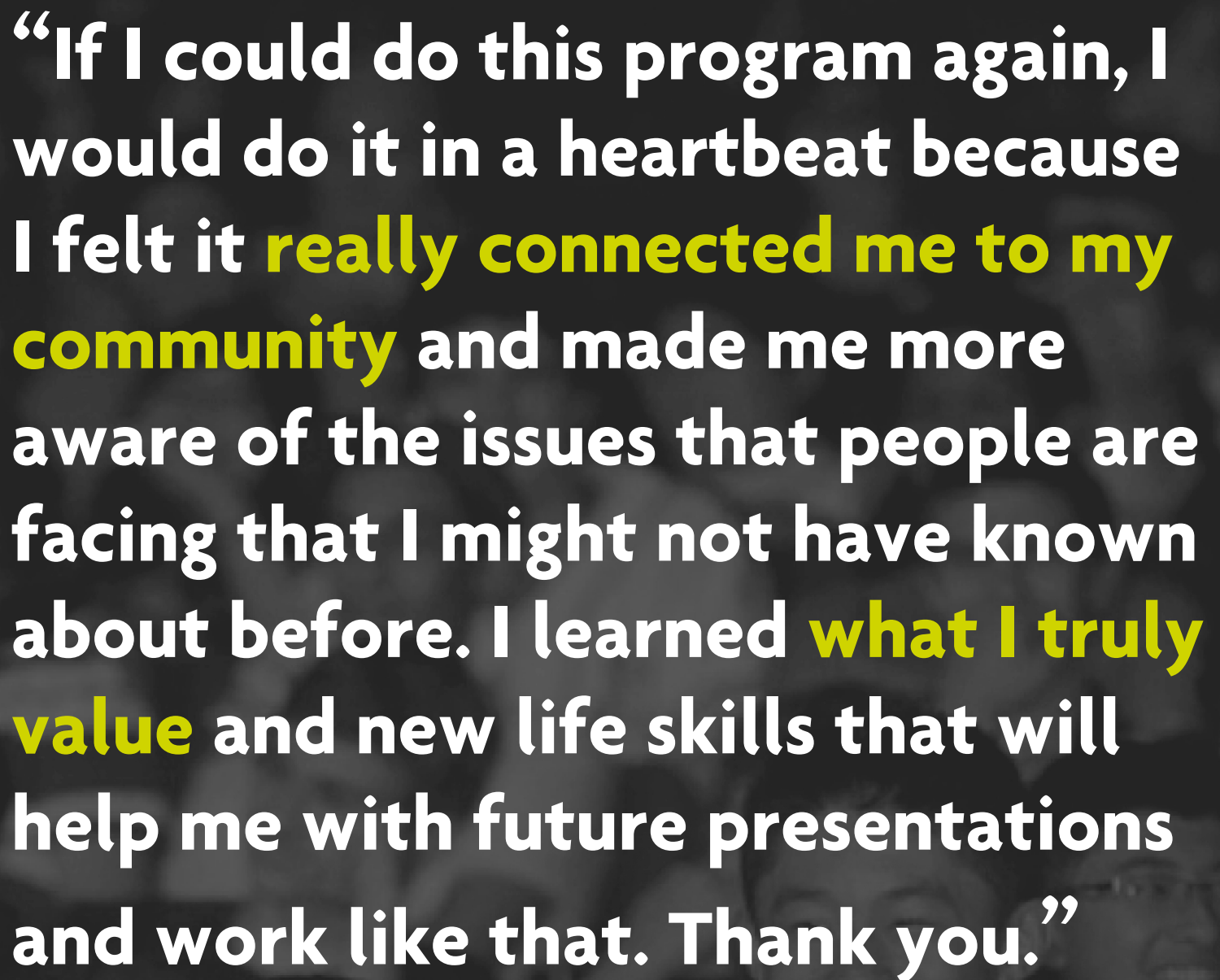
Since participating in YPI, many of the alumni we spoke to have chosen to stand up on big issues, challenging peers and parents alike.

“It made me feel more open, to express myself, understand what I’m doing, and reach out to make connections.”

And it’s started to shift the way they think they’re being perceived by adults, too. “I think it makes [adults] more aware that youth can make a difference in the community whereas before they might not have thought that a group of teenagers would just go out and put all this effort into [community research].”

Despite valuing the work of charities, most are not considering the nonprofit field as a career. They see too many barriers, like precarious work, low pay, or family pressures to pursue traditional and prestigious careers. They do, however, see ways to carry their awareness and empathy into whichever passion drives them.

“It’s a field that can be channeled through multiple things. So if you’re making art, or theatre, or films you can have a social justice message behind that.”



“If I could do this program again, I would do it in a heartbeat because I felt it **really connected me to my community** and made me more aware of the issues that people are facing that I might not have known about before. I learned **what I truly value** and new life skills that will help me with future presentations and work like that. Thank you.”

ypi student, 2015/16

YPI was created in 2002 by the Toskan Casale Foundation, and has been recognized as a best practice in the emergent field of youth philanthropy worldwide.

2008 Outstanding Foundation Award

Association of Fundraising Professionals, Toronto Chapter

2010 Canadian Best Practice in Civic Education

The Institute for Canadian Citizenship

2011 Premier's Award for Philanthropy in Education

Government of Ontario

2014 June Callwood Outstanding Achievement Award

Government of Ontario

2014 Ontario Medal for Good Citizenship (OMGC)

for YPI Founder and President, Julie Toskan-Casale

2015 Honorary Doctorate in Civil Law, Saint Mary's University, Halifax *for Julie Toskan-Casale*

2015 Youth Giving Advisory Member, Foundation Center

2016 Meritorious Service Medal (Civilian), Governor General of Canada *for Julie Toskan-Casale*

2016 "Small Foundations, Outsized Impact" *YPI a case study in a research paper on systems-level change*

2017 "Genius: 100 Visions of the Future", Albert Einstein Foundation *Julie Toskan-Casale selected for 3D book*

TOSKAN
CASALE
FOUNDATION



ypi

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